



NEW

Aglia® Flashabou
See page 3



2018 Master
Catalog



I like to talk about Mepps quality because it's something we excel at and are proud of. We actually produce most of our own parts, and do all the assembly here so we don't lose control of that quality. Here's what we are talking about when we say, "Mepps quality". In our production process we do have lures that don't make the quality cut. Several years ago I did a presentation to a group of about 30 fishing tackle department managers. As I spoke about Mepps fish-catching history and quality, I passed out lures to each tackle manager. All the while, stressing our quality control. What the participants didn't realize was they each received a defective lure. None of them realized they were holding rejected product in their hand. The defects were so minor that most people could look and look without determining what the problem was. It may have been one of the beads in the wrong order on the wire, a barb missing on one of the hooks, an eye wind that didn't have the correct number of wraps. All things that likely would not cause you to catch less fish. The question is, if you allow some defects to pass, where do you draw the line? The answer for us is you never let a known defect pass. You always get first quality with Mepps.

Good Fishin'

Mike Sheldon

MeppsCatch

Tag your social posts for a chance to be featured!



Catch the **NEW**
mobile friendly
m e p p s . c o m

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NEW Magnum Aglia®

See page 4

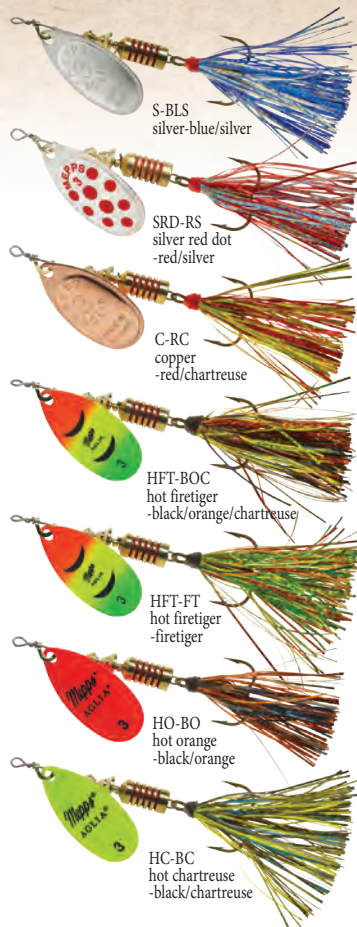


NEW Perch Mino

See pages 13, 31 & 33



HAND ASSEMBLED IN THE U.S.A.



NEW Aglia® Flashabou

The NEW Mepps® Aglia® Flashabou combines the vibration and flash of a classic Mepps® Aglia® blade with a highly reflective, hand-tied flashabou tail for attractive, shimmering action in the water.



Stock No.	Size	Approx. Wt.	Price	Stock No.	Size	Approx. Wt.	Price
Aglia® Flashabou dressed treble hook				Aglia® Flashabou dressed treble hook			
B0FT	0	1/12 oz.	\$6.25	B3FT	3	1/4 oz.	\$6.85
B1FT	1	1/8 oz.	6.25	B4FT	4	1/3 oz.	8.40
B2FT	2	1/6 oz.	6.85	B5FT	5	1/2 oz.	8.40

Be sure to include both the blade and tail colors in the stock number



Stock No.	Size	Approx. Wt.	Price
Double Blade Aglia® Flashabou			
BD3FT	3	5/16 oz.	\$7.75
BD5FT	5	11/16 oz.	10.05

Be sure to include both the blade and tail colors in the stock number

NEW Double Blade Aglia® Flashabou

The NEW Mepps® Aglia® Double Blade Flashabou produces more flash and loft over weeds and structure than the Aglia® Flashabou, while offering the same highly reflective, hand-tied flashabou tail for attractive, shimmering action in the water.

Other Colors: **BRT2-BRG** (brown trout-brown/gold), **C2-RC** (copper-red/chartreuse), **G/RW2-RG** (gold/red white-red/gold), **G2-BRG** (gold-brown/gold), **G2-BRO** (gold-brown/orange), **HC2-BC** (hot chartreuse-black/chartreuse), **HFT2-FT** (hot firetiger-firetiger), **HFT2-BOC** (hot firetiger-black/orange/chartreuse) **HO2-BO** (hot orange-black/orange), **RBT2-BLS** (rainbow trout-blue/silver), **S2-BKS** (silver-black/silver), **S2-BLS** (silver-blue/silver), **S2-PPK** (silver-purple/pink), **SRD2-RS** (silver red dot-red/silver)

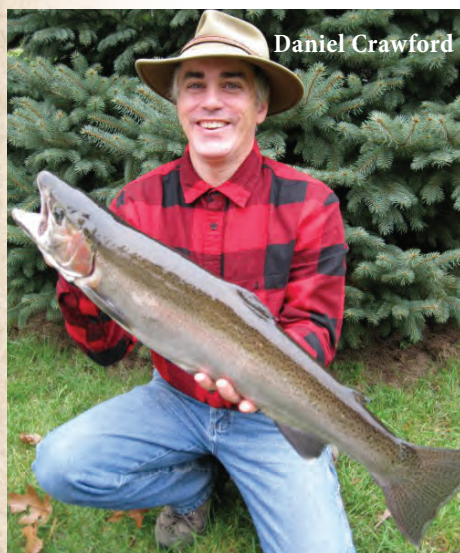
NEW Magnum Aglia®

The NEW Mepps® Magnum Aglia® is a full 125% heavier than our standard #5 Aglia®. Everything about it is big, from its 1 1/8 ounce weight to its Magnum #7 blade and heavy duty 3/0 treble hook.

No other spinner stays deep in heavy current and hugs the river bottoms, where trophy salmon hang out, better than the NEW Mepps® Magnum Aglia®.



Plain Giant Killer®

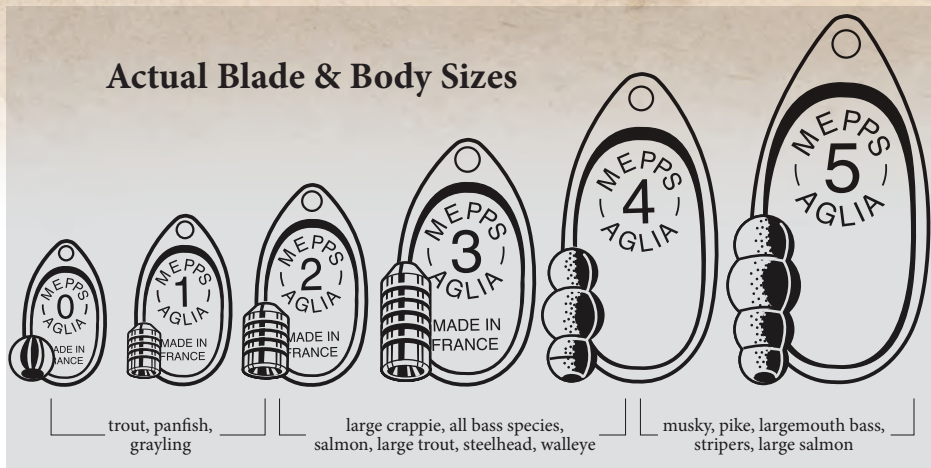


Stock No.	Size	Approx. Wt.	Hook Size	Price
<i>Magnum Aglia®</i>				
MB7	7	1 1/8 oz.	3/0	\$11.80



Stock No.	Size	Approx. Wt.	Hook Size	Price
<i>Plain Giant Killer®</i>				
GK	5	1 1/4 oz.	5/0	\$11.80

Actual Blade & Body Sizes



Aglia®

No other lure has caught as many record fish as Mepps® Aglia®. This classic, French, concave oval blade provides continuous flash and vibration. Blades are either genuine silver plate, polished brass, copper or painted. Solid brass components are selected using the principles of Mepps® Color Technology for maximum visibility.

Plain Aglia®



Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Aglia® plain treble hook

B0	0	1/12 oz.	\$4.25	\$4.45
B1	1	1/8 oz.	4.25	4.45
B2	2	1/4 oz.	4.90	5.10

Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Aglia® plain treble hook

B3	3	1/4 oz.	\$4.90	\$5.10
B4	4	1/2 oz.	5.90	6.10
B5	5	1/2 oz.	5.90	6.10

Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Aglia® plain single hook

B0P	0	1/12 oz.	\$4.25	\$4.45
B1P	1	1/8 oz.	4.25	4.45
B2P	2	1/4 oz.	4.90	5.10

Stock No.	Size	Approx. Wt.	Price	Price (GLO)
-----------	------	-------------	-------	-------------

Aglia® plain single hook

B3P	3	1/4 oz.	\$4.90	\$5.10
B4P	4	1/2 oz.	5.90	6.10
B5P	5	1/2 oz.	5.90	6.10

Dressed Aglia®

Did you know the #3 Mepps® Dressed Aglia® was rated the best all around lure for largemouth bass by the readers of *Sports Afield* magazine? Fact. Plus, all Dressed Aglias feature genuine squirrel or buck tail dressing for a lifelike pulsing, swimming action in the water.



Dressed Aglia®



Be sure to include both the blade and tail colors in the stock number

Stock No. Size Approx. Wt. Price Price(GLO)

Aglia® dressed treble hook

B0ST	0	1/12 oz.	\$6.25	\$6.45
B1ST	1	1/8 oz.	6.25	6.45
B2ST	2	1/4 oz.	6.85	7.05

Stock No. Size Approx. Wt. Price Price(GLO)

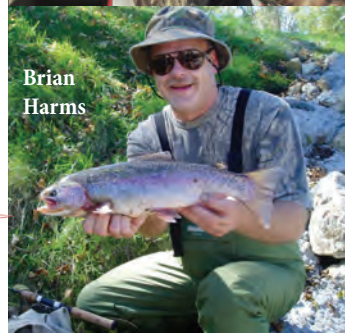
Aglia® dressed treble hook

B3ST	3	1/4 oz.	\$6.85	\$7.05
B4ST	4	1/2 oz.	8.40	8.60
B5ST	5	1/2 oz.	8.40	8.60

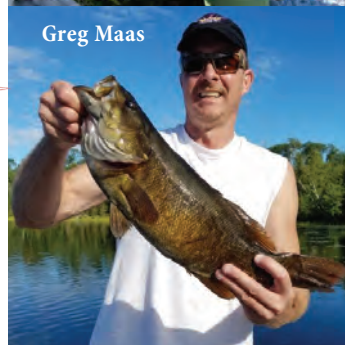
Mathew Trebil



Brian Harms



Greg Maas



Thomas Rastall



Aglia® BRITE

The classic Mepps® Aglia® is now available with a brightly colored body. No other lure has caught as many record fish as the Mepps® Aglia® and the Aglia® BRITE is sure to continue this tradition.

Stock No. Size Approx. Wt. Price

Aglia® BRITE plain treble hook

AB0	0	1/12 oz.	\$4.45
AB1	1	1/8 oz.	\$4.45
AB2	2	1/6 oz.	\$5.00
AB3	3	1/4 oz.	\$5.00

Aglia® BRITE plain single hook

AB0P	0	1/12 oz.	\$4.45
AB1P	1	1/8 oz.	\$4.45
AB2P	2	1/6 oz.	\$5.00
AB3P	3	1/4 oz.	\$5.00



Mike Keen

Trophy Series

If you're planning a trophy salmon or steelhead trip to Alaska, these spinners were designed with you in mind. Available only in sizes #4 and #5 and available with either treble or single hooks. Blades and bodies are solid brass—no lead components. Spinner shaft is stainless steel to resist the elements. Silver blades feature genuine silver plating for maximum flash at all depths and under all water and light conditions. Painted bodies feature brilliant epoxy finishes that are both fade and chip resistant. A water-activated self-lubricating, folded, solid brass clevis is much more durable than a stirrup-style clevis, and allows the blade to begin spinning freely as soon as the lure hits the water.

Stock No. Size Approx. Wt. Price

Trophy Series treble hook

TSB4	4	1/2 oz.	\$5.90
TSB5	5	1/2 oz.	5.90

Trophy Series single hook

TSB4P	4	1/2 oz.	\$5.90
TSB5P	5	1/2 oz.	5.90



Aglia® -e

The Mepps® Aglia® -e combines the proven fish-catching ability of the Mepps® Aglia® with the look and feel of a salmon egg. The uniquely designed blade pattern presents the illusion of a spawn sack, while the durable life-like egg on the hook attracts strikes.



Comet® TRU-V

Ultraviolet (UV) light is mostly invisible to humans, but according to scientific testing, quite visible to many species of fish. Many baitfish and small gamefish patterns reflect UV light. Therefore, fish can use UV light when seeking prey.

The Mepps® Comet® TRU-V spinners are UV-enhanced beyond traditional UV-finishes.



Stock No. Size Approx. Wt. Price

Aglia® -e treble hook

BE0	0	1/12 oz.	\$4.25
BE1	1	1/8 oz.	4.25
BE2	2	1/6 oz.	4.90
BE3	3	1/4 oz.	4.90
BE4	4	1/2 oz.	5.90
BE5	5	1/2 oz.	5.90

Stock No. Size Approx. Wt. Price

Aglia® -e single hook

BE0P	0	1/12 oz.	\$4.25
BE1P	1	1/8 oz.	4.25
BE2P	2	1/6 oz.	4.90
BE3P	3	1/4 oz.	4.90
BE4P	4	1/2 oz.	5.90
BE5P	5	1/2 oz.	5.90

Be sure to include the blade colors in the stock number when ordering.



Stock No. Size Approx. Wt. Price

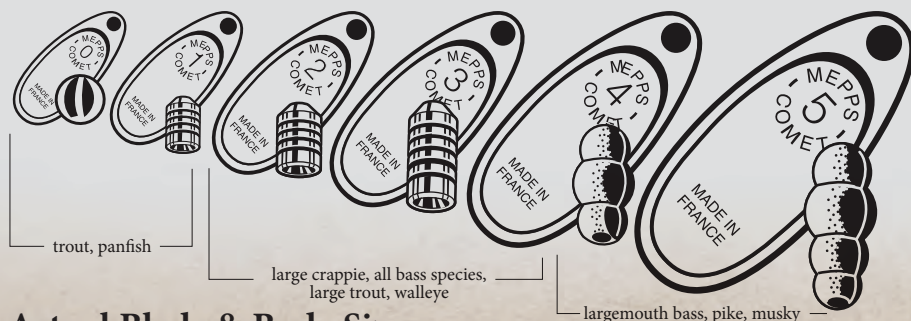
Comet® TRU-V plain treble hook

CTV0	0	1/12 oz.	\$4.75
CTV1	1	1/8 oz.	4.75
CTV2	2	1/6 oz.	5.45
CTV3	3	1/4 oz.	5.45
CTV4	4	1/2 oz.	6.60
CTV5	5	1/2 oz.	6.60

Stock No. Size Approx. Wt. Price

Comet® TRU-V plain single hook

CTV0P	0	1/12 oz.	\$4.75
CTV1P	1	1/8 oz.	4.75
CTV2P	2	1/6 oz.	5.45
CTV3P	3	1/4 oz.	5.45
CTV4P	4	1/2 oz.	6.60
CTV5P	5	1/2 oz.	6.60



Actual Blade & Body Sizes

Comet®

The Mepps® Comet® precise mechanics ensure the blade works equally well close to or away from the axis of rotation. This means the Comet® is at home in rough water and currents as well as calm pools.

Aglia® Streamer

The Mepps® Aglia® Streamer combines the vibration and flash of the classic Mepps® Aglia® blade with the subtle and lifelike swimming action of a hand-tied MicroFlash streamer. It makes the ideal presentation for the stream, river or lake angler fishing for trout, salmon or grayling; or the fisherman matching the forage for bass, panfish or walleye. All Aglia® Streamers feature a single long shank hook and are available with or without a treble hook stinger.

Stock No. Size Approx. Wt. Price

Single Hook w/ Treble Hook Stinger

B1SR	1	1/8 oz.	\$ 9.55
B2SR	2	1/6 oz.	9.80
B3SR	3	1/4 oz.	10.50

Single Hook

B1SRP	1	1/8 oz.	\$8.25
B2SRP	2	1/6 oz.	8.55
B3SRP	3	1/4 oz.	9.20

Add a color code to the Stock No. when ordering

B1SR G-W, B-Aglia®, 1-size #1, SR-Streamer

G-W - Gold Blade-White Tail (color code)

For single hook Streamers, add a "P" before the color code: e.g. B1SRP G-W

Replacement Streamers

Stock No.	Fits	Price
BSR1	#1 Treble Hook Stinger	\$ 5.50
BSRP1	#1 Single Hook	5.25
BSR3	#2 & 3 Treble Hook Stinger	5.70
BSRP3	#2 & 3 Single Hook	5.50

Add a color code to the Stock No. when ordering

W-White, BK-Black, BR-Brown, RBT-Rainbow Trout

Aglia® Marabou

The Mepps® Aglia® Marabou combines the vibration and flash of a classic Mepps® Aglia® blade with the unmatched, lifelike movement of a hand-tied marabou tail. We use the finest and softest marabou feathers available for the maximum amount of pulsating action in the water. Like all other dressed Aglias, the Aglia® Marabou also features a red turkey quill strike attractor – a Mepps® trademark.

Stock No. Size Approx. Wt. Price

Aglia® Marabou

B0MT	0	1/12 oz.	\$6.25
B1MT	1	1/8 oz.	6.25
B2MT	2	1/6 oz.	6.85
B3MT	3	1/4 oz.	6.85
B4MT	4	1/3 oz.	8.40
B5MT	5	1/2 oz.	8.40

Add a color code to the Stock No. when ordering

EXAMPLE: B3MT S-BK

BMT=Aglia® Marabou 3=Size #3 S=Silver Blade

BK=Tail Color (color code)



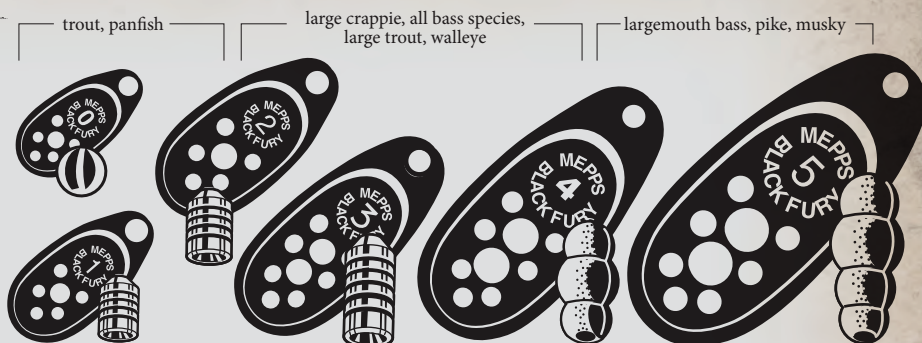
Streamers are available with either a single hook/stinger treble hook combo, or a plain single hook.



Black Fury®

The special Black Fury® blade spins closer to the body than the classic Aglia® blade so it easily fishes shallow to mid-depths. This is an excellent low light (early morning, evening or overcast) spinner as well as a perfect choice for sunny days in less clear waters. The dressed version features bucktail or squirrel tail. The Combos feature a Mister Twister® Keeper® Hook and genuine Mister Twister® Curly Tails®.

Actual Blade & Body Sizes



Stock No.	Size	Approx. Wt.	Price
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Black Fury® Plain Treble Hook

BF0	0	1/12 oz.	\$4.25
BF1	1	1/8 oz.	4.25
BF2	2	1/6 oz.	4.90
BF3	3	1/4 oz.	4.90
BF4	4	1/3 oz.	5.90
BF5	5	1/2 oz.	5.90

Black Fury® Dressed Treble Hook

BF0T	0	1/12 oz.	\$6.25
BF1T	1	1/8 oz.	6.25
BF2T	2	1/6 oz.	6.85
BF3T	3	1/4 oz.	6.85
BF4T	4	1/3 oz.	8.40
BF5T	5	1/2 oz.	8.40

Stock No.	Size	Approx. Wt.	Price
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Black Fury® Plain Single Hook

BF0P	0	1/12 oz.	\$4.25
BF1P	1	1/8 oz.	4.25
BF2P	2	1/6 oz.	4.90
BF3P	3	1/4 oz.	4.90
BF4P	4	1/3 oz.	5.90
BF5P	5	1/2 oz.	5.90

Stock No.	Size	Tail	Approx. Wt.	Price
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Black Fury® Combo

BF0C	0	1 1/2"	1/12 oz.	\$5.75
BF1C	1	2"	1/8 oz.	5.75
BF2C	2	3"	1/6 oz.	6.85
BF3C	3	4"	1/4 oz.	6.85
BF4C	4	4"	1/3 oz.	7.50

Add a color code to the Stock No. when ordering

EXAMPLE: BF3-Y

BF=Black Fury® 3=Size #3 Y=Yellow Dot (color code)

For a dressed treble, add T before color code

For a combo, add C before color code



Rachel Grubb

Black Fury® Plain



Black Fury® Dressed



Black Fury® Combo

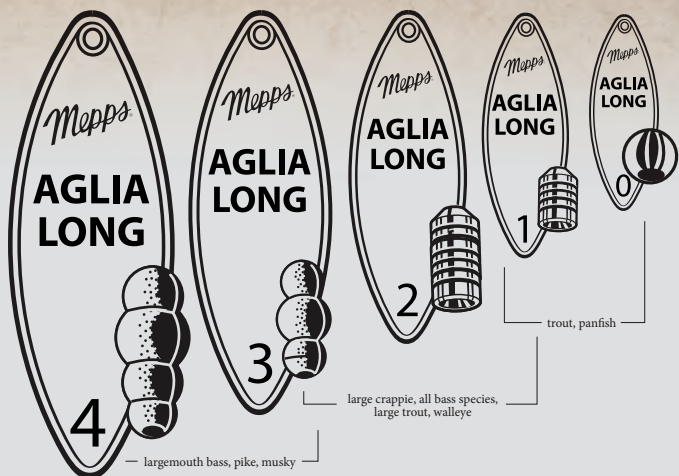
Featuring **MISTER TWISTER** Keeper® Hook & Curly Tail®



Aglia® Long

The Mepps® Aglia® Long blade “hugs” the body during the retrieve, allowing it to stay in deep pockets where big fish live. It's perfect for fishing pools below lake outlets or man-made dams. All Aglia® Longs feature Mepps® Color Technology for maximum visibility and solid brass bodies and blades. Beads are lathe-turned to resist chipping. Available in both treble and single hooks, plain and dressed.

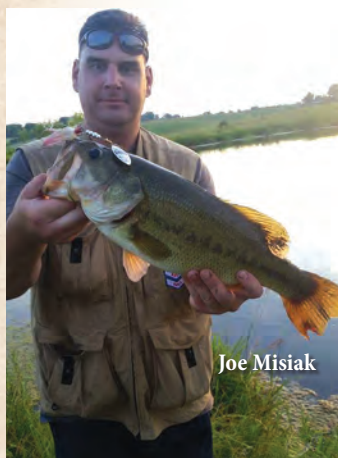
Actual Blade & Body Sizes



Aglia® Long Plain Treble



Aglia® Long Dressed Treble



Joe Misiak

Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Aglia® Long plain treble hook

AL0	0	1/8 oz.	\$4.25	\$4.45
AL1	1	1/8 oz.	4.25	4.45
AL2	2	1/4 oz.	4.90	5.10
AL3	3	1/3 oz.	4.90	5.10
AL4	4	1/2 oz.	5.90	6.10

Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Aglia® Long dressed treble hook

AL0ST	0	1/8 oz.	\$6.25	NA
AL1ST	1	1/8 oz.	6.25	NA
AL2ST	2	1/4 oz.	6.85	NA
AL3ST	3	1/3 oz.	6.85	NA
AL4ST	4	1/2 oz.	8.40	NA

Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Aglia® Long plain single hook

AL0P	0	1/8 oz.	\$4.25	\$4.45
AL1P	1	1/8 oz.	4.25	4.45
AL2P	2	1/4 oz.	4.90	5.10
AL3P	3	1/3 oz.	4.90	5.10
AL4P	4	1/2 oz.	5.90	6.10

Comet® Mino

The Comet® Mino runs at mid-depth. The erratic swimming action gives the Comet® Mino the appearance of an injured bait fish. Mepps® Comet® Minos are perfect for all species, whether casting or trolling. They are all carefully airbrushed to ensure realism. Eyes are hand painted in a meticulous two-step process.



S-PCH
silver blade
perch mino

NEW COLOR

G-PCH
gold blade
perch mino

S
silver blade
shad mino

S-RBT
silver blade
rainbow trout mino

G
gold blade
shad mino

G-BAS
gold blade
baby bass mino

HFT
hot firetiger blade
shad mino

G/RW
gold red-white blade
shad mino

HFT - hot
firetiger blade
shad mino

S - silver blade
shad mino

S/RS - rainbo
scale blade
shad mino

G/GB - goldbo
scale blade
shad mino

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Comet® Mino				
C0M	0	1-1/4"	1/5 oz.	\$7.00
C1M	1	1-7/8"	1/6 oz.	7.00
C2M	2	2-1/2"	1/4 oz.	8.40

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Comet® Mino				
C3M	3	2-1/2"	5/16 oz.	\$8.40
C4M	4	3"	7/16 oz.	10.65
C5M	5	3"	1/2 oz.	10.65



Brian Butterfield

Aglia® Long Mino

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Aglia® Long Mino				
AL0M	0	1-7/8"	1/7 oz.	\$6.85
AL1M	1	2-1/2"	1/4 oz.	6.85
AL2M	2	2-1/2"	1/5 oz.	8.25

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Aglia® Long Mino				
AL3M	3	3"	1/6 oz.	\$8.25
AL4M	4	3"	3/4 oz.	10.60

Replacement Minos

Add "RBT" after the stock number if you want a Rainbow Trout Mino, "BAS" if you want a Baby Bass Mino, "PCH" if you want a Perch Mino. All Minos are available in all sizes.

Stock No.	Fits	Mino Length	Price
Replacement Minos			
M0	C00M, C0M	1 1/4"	\$3.05
M1	C1M, AL0M	1 7/8"	3.85
M2	C2M, C3M, AL1M, AL2M	2 1/2"	5.00
M3	C4M, C5M, AL3M, AL4M	3"	5.45



NEW COLOR

Flying CTM

Here is the perfect salmon, trout and steelhead lure for the pier or stream fisherman. It is proven in Alaska and the Pacific Northwest. The Mepps® Flying CTM is a heavyweight spinner that drops deep and stays deep throughout the retrieve. In fact, it's one of Mepps® deepest running spinners. Its bright fluorescent sleeve acts as an attractor. The Flying CTM comes in two hefty weights: 5/8 oz. and 7/8 oz. Bodies are solid brass. Two heavy-duty blade sizes: #4 & #5. All Flying C's are available with either a perma steel treble or single salmon hook.



Stock No.	Size	Approx. Wt.	Price	Price(GLO)
Flying CTM single hook				
FC58P	4	5/8 oz.	\$7.25	\$7.40
FC78P	5	7/8 oz.	7.35	7.55

Stock No.	Size	Approx. Wt.	Price	Price(GLO)
Flying CTM perma steel treble hook				
FC58	4	5/8 oz.	\$7.25	\$7.40
FC78	5	7/8 oz.	7.35	7.55

LongCast

If you're looking for a large spinner you can cast all day long without wearing yourself out, you've found it in the Mepps® LongCast. The LongCast's heavy bullet-shaped body takes the effort out of long-distance casting. In addition, the LongCast sinks quickly and stays very close to the bottom throughout the retrieve, making it perfect for fishing heavy current or deep water. The #4 LongCast is 85% heavier than a #4 Mepps® Aglia®, and it is 65% heavier than the competition. The #5 LongCast is 75% heavier than a #5 Mepps® Aglia®, and weighs twice as much as the competition's #5 spinner. In fact, the heavy-weight #5 LongCast is 40% heavier than the competition's #6 spinner.

Shown for detail. Not to scale.



BK, O-BK
shown



Brody Bigham



S,O-S
silver body
orange fin
silver blade

S,C-S
silver body
chartreuse fin
silver blade

S,P-S
silver body
pink fin
silver blade

S,B-S
silver body
blue fin
silver blade

S,RP-S
silver body
red platinum fin
silver blade

S,RP-SRD
silver body
red platinum fin
silver red dot blade

S,B-RBT
silver body
blue fin
rainbow trout
blade

S,O-HO
silver body
orange fin
hot orange blade

S,C-HC
silver body
chartreuse fin
hot chartreuse blade



S,P-HP
silver body
pink fin
hot pink blade

BK, O-BK
black body
orange fin
black blade

G,GR-G
gold body
green fin
gold blade

G,O-G
gold body
orange fin
gold blade

G,GR-HGR
gold body
green fin
hot green blade

G,O-HO
gold body
orange fin
hot orange blade

G,C-HFT
gold body
chartreuse fin
hot firetiger blade

S, GW-GP
silver body
white fin
GLO pink blade

S, GW-GW
silver body
white fin
GLO white blade

Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Long Cast plain single hook

LC4P	4	5/8 oz.	\$7.35	\$7.55
LC5P	5	7/8 oz.	7.85	8.05

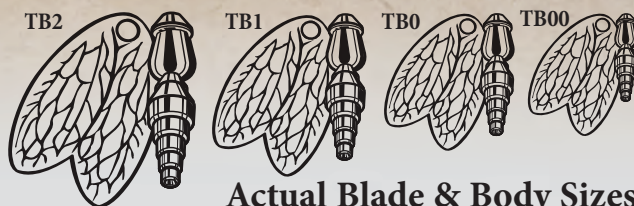
Stock No.	Size	Approx. Wt.	Price	Price (GLO)
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Long Cast plain treble hook

LC4	4	5/8 oz.	\$7.35	\$7.55
LC5	5	7/8 oz.	7.85	8.05

Thunder Bug®

Here is a fishing lure so revolutionary it allows spinner fishermen to "match the hatch." From its fluttering, veined, lifelike wing to its expertly finished segmented body, the Mepps® Thunder Bug® looks like a bug, acts like a bug, and, to a fish, is every bit as tasty as a bug. Four sizes. Six blade colors. Computer age finishes to



Actual Blade & Body Sizes

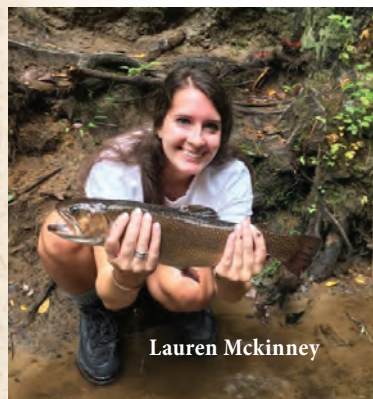
resist chipping and peeling. Your choice of dressed or plain ultra-sharp, strong treble or single hook. Mepps® unsurpassed quality throughout. Mepps® Thunder Bugs. . . bugs, so natural, we've even given them bug names.



Thunder Bug® Dressed



Thunder Bug® Plain



Add a color code to the Stock No. when ordering

Stock No.	Size	Approx. Wt.	Price
Thunder Bug® plain treble hook			
TB00	00	1/18 oz.	\$4.25
TB0	0	1/12 oz.	4.25
TB1	1	1/8 oz.	4.25
TB2	2	1/4 oz.	4.90

Stock No.	Size	Approx. Wt.	Price
Thunder Bug® dressed treble hook			
TB00T	00	1/18 oz.	\$6.25
TB0T	0	1/12 oz.	6.25
TB1T	1	1/8 oz.	6.25
TB2T	2	1/4 oz.	6.85

Stock No.	Size	Approx. Wt.	Price
Thunder Bug® single hook			
TB00P	00	1/18 oz.	\$4.25
TB0P	0	1/12 oz.	4.25
TB1P	1	1/8 oz.	4.25
TB2P	2	1/4 oz.	4.90

Stock No.	Size	Approx. Wt.	Price
Thunder Bug® dressed single hook			
TB00H	00	1/18 oz.	\$6.25
TB0H	0	1/12 oz.	6.25
TB1H	1	1/8 oz.	6.25
TB2H	2	1/4 oz.	6.85



Actual Blade & Body Sizes

Every XD® features a precision, solid brass fulcrum bead between the blade and body allowing the blade to spin at any retrieve speed and as the lure drops providing additional attraction. No other shaft-through-the-blade spinner offers this feature.

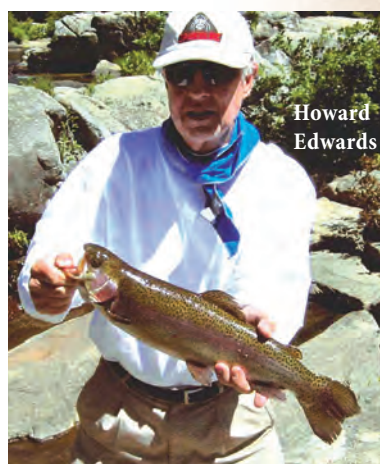
All XD® silver blades and bodies are plated with genuine silver creating a bright white flash that's easily seen underwater. Some blades and bodies are platinum (play-tee-um) plated. Platinum is a natural element that has a remarkable resistance to corrosion.

XD®

The XD® runs deeper - size for size - than any other lure in its class.



Shown for detail. Not to scale.



Howard Edwards

Stock No.	Size	Approx. Wt.	Price
XD® plain treble hook			
XD0	0	1/12 oz.	\$4.25
XD1	1	1/10 oz.	4.25
XD2	2	1/8 oz.	4.90
XD3	3	1/4 oz.	4.90

Stock No.	Size	Approx. Wt.	Price
XD® dressed treble hook			
XD0T	0	1/12 oz.	\$5.95
XD1T	1	1/10 oz.	5.95
XD2T	2	1/8 oz.	6.50
XD3T	3	1/4 oz.	6.50

Stock No.	Size	Approx. Wt.	Price
XD® plain single hook			
XD0P	0	1/12 oz.	\$4.25
XD1P	1	1/10 oz.	4.25
XD2P	2	1/8 oz.	4.90
XD3P	3	1/4 oz.	4.90

Stock No.	Size	Approx. Wt.	Price
XD® hackle dressed single hook			
XD0H	0	1/12 oz.	\$5.95
XD1H	0	1/10 oz.	5.95
XD2H	1	1/8 oz.	6.50
XD3H	2	1/4 oz.	6.50

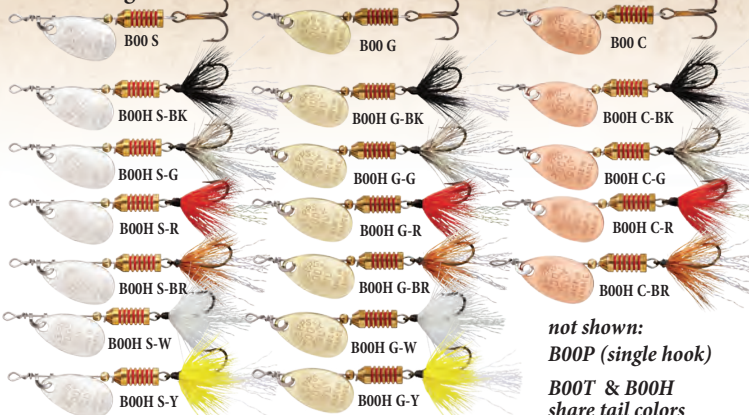
Ultra Lite & Spin Fly

Mepps® #00 Ultra Lites and #0 Spin Flies are ideal for light spinning tackle. They can also be used with your favorite fly rod. Use silver or gold Aglias to take panfish or trout on a crisp spring evening. Just before sunup or sundown, tie on a Black Fury®. Copper blades are very visible in stained water. Work a single hook Aglia® Wooly Worm or single hook Black Fury® through the weeds for great fishing action.



Bryant
Richardson

Ultra Lite Aglia®

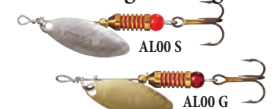


not shown:
B00P (single hook)
B00T & B00H
share tail colors

Ultra Lite Black Fury® • (BFO0P - single hook & BFO0T - dressed treble hook not shown)



Ultra Lite Aglia® Long



(AL00P - single hook available in both colors)

Ultra Lite Comet® Mino



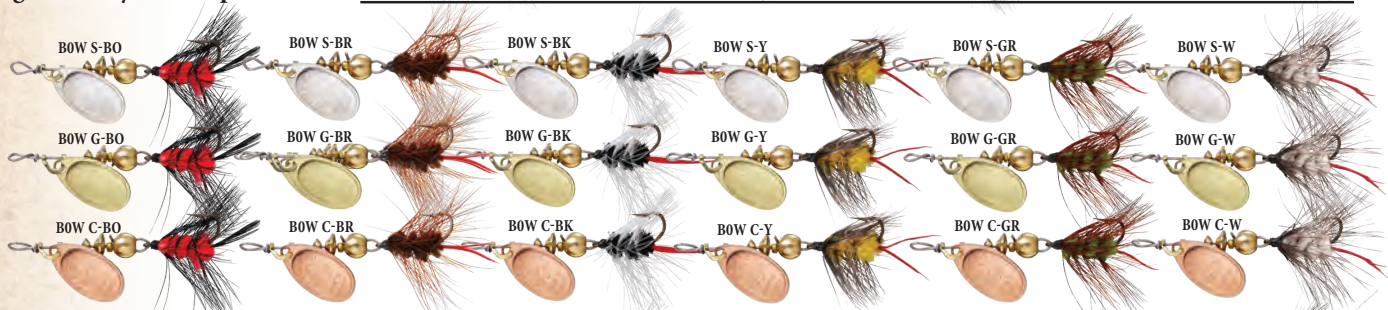
Black Fury® Spin Flies



Ultra Lite Aglia® Wooly Worm



Aglia® Wooly Worm Spin Flies



Aglia® Hackle Dressed Spin Flies



Stock No.	Approx. Wt.	Price
Aglia® Ultra Lites		
B00	1/18 oz.	\$4.25
B00P	1/18 oz.	4.25
B00T	1/18 oz.	6.25
B00H	1/18 oz.	6.25
B00W	1/18 oz.	6.25

B00T &
B00H share
tail colors

Stock No.	Approx. Wt.	Price
Aglia® Long Ultra Lites		
AL00	1/18 oz.	\$4.25
AL00P	1/18 oz.	4.25
Comet® Mino Ultra Lites		
C00M	1/18 oz.	\$7.00

Stock No.	Approx. Wt.	Price
Black Fury® Ultra Lites		
BF00	1/18 oz.	\$4.25
BF00P	1/18 oz.	4.25
BF00T	1/18 oz.	6.25
BF00H	1/18 oz.	6.25

Stock No.	Approx. Wt.	Price
Spin Flies - Black Fury®, Aglia® Wooly Worm & Aglia® Hackle Dressed		
B0W	1/12 oz.	\$6.25
B0H	1/12 oz.	6.25
BF0H	1/12 oz.	6.25

Cody Ray



Spinner Paks

A perfect combination of Mepps® in-line spinners for your favorite species.

Panfish

SAB (dressed) \$19.35
#0 Black Fury®, #0 Comet® Mino, #0 Aglia®
SAA (plain) \$12.70
#0 Black Fury®, #0 Aglia® Long, #00 Aglia®

Trout

STA (dressed) \$18.70
#1 Black Fury®, #1 Aglia® Long, #0 Aglia®
STB (plain) \$12.70
#1 Black Fury®, #1 Aglia® Long, #0 Aglia®

Bass

SBB (dressed/mino) \$15.10
#2 Comet® Mino, #2 Aglia®
SBC (dressed) \$13.75
#2 Aglia® Long, #3 Aglia®

Three all-time favorite Mepps® in-line spinners for your favorite species in a handy, reusable Pocket Pac.

Pocket Pacs

Due to ongoing research, lure components may differ slightly from those pictured or described.



KB-T #1 Aglia® plain Trout Kit



KB-T-D #1 Aglia® dressed Trout Kit



KBFT-T #1 Black Fury® plain Trout Kit



KBFT-T-D #1 Black Fury® dressed Trout Kit



KB0W-T #0 Spin Fly Wooly Worm Trout Kit



KBE-T #1 Aglia®-e Trout Kit



KXD-T #1 XD® plain Trout Kit



KCTV-T #1 Comet® TRU-V plain Trout Kit



KBFT-P-D #0 Aglia® Flashabou Panfish Kit



KBFT-B-D #3 Aglia® Flashabou Bass Kit



KB-P #0 Aglia® plain Panfish Kit



KB-P-D #0 Aglia® dressed Panfish Kit



KB-B #3 Aglia® plain Bass Kit



KB-B-D #3 Aglia® dressed Bass Kit



KBFT-B #3 Black Fury® plain Bass Kit



KBFT-B-D #3 Black Fury® dressed Bass Kit



KAL-B #2 Aglia® Long plain Bass Kit



KXD-B-D #3 XD® dressed Bass Kit

Trout

KB-T \$13.80
#1 Aglia® plain
Hot Firetiger, Hot Orange, Silver

KB-T-D \$19.85
#1 Aglia® dressed
Hot Orange, Silver, Hot Firetiger

KBFT-T \$13.80
#1 Black Fury® plain
Yellow Dot, Fluorescent Red Dot, Chartreuse Dot

KBFT-T-D \$19.85
#1 Black Fury® dressed
White Dot, Hot Firetiger, Pink Dot

Trout

KB0W-T \$19.85
#0 Wooly Worm
Silver-White, Gold-Brown, Copper-Black-Orange

KBE-T \$14.45
#1 Aglia®-e
Silver-Hot Chartreuse, Gold-Hot Orange, Silver-Hot Pink

KXD-T \$13.90
#1 XD® plain
Silver-Silver, Silver-Rainbow Trout, Gold-Gold

KCTV-T \$16.00
#1 Comet® TRU-V plain
TRU-V Orange-Chartreuse, TRU-V Chartreuse-Green, TRU-V Pink-Chartreuse

Panfish

NEW KBFT-P-D \$19.85
#0 Aglia® Flashabou
Gold-Brown-Orange, Silver-Blue-Silver, Copper-Red-Yellow

NEW KBFT-B-D \$21.70
#3 Aglia® Flashabou
Gold-Brown-Orange, Silver-Blue-Silver, Copper-Red-Yellow

KB-P \$13.80
#0 Aglia® plain
Silver, Copper, Gold

KB-P-D \$19.85
#0 Aglia® dressed
Silver, Copper, Gold

Bass

KB-B \$15.75
#3 Aglia® plain
Hot Firetiger, Gold/Red-White, Gold

KB-B-D \$21.70
#3 Aglia® dressed
Hot Firetiger, Gold/Red-White, Gold

KBFT-B \$15.75
#3 Black Fury® plain
Yellow Dot, Fluorescent Red Dot, Chartreuse Dot

Bass

KBFT-B-D \$21.70
#3 Black Fury® dressed
White Dot, Hot Firetiger, Pink Dot

KAL-B \$19.10
#2 Aglia® Long plain
Hot Firetiger/Mino, Gold/Goldbo Scale, Silver/Rainbow Scale

KXD-B-D \$20.60
#3 XD® dressed
Silver-Silver, Gold-Firetiger, Gold-Gold

Killer® Kits

Kits Make a Great Gift!

The lures in all Mepps® Killer® Kits have been carefully selected, using the principles of Mepps® Color Technology, to catch fish under a wide variety of fishing conditions. In addition, most of these kits are "programmed," and feature proven lures for a specific species of fish. This makes it very easy to select the right lures for just about any kind of fishing. Whether you fish for trout, panfish, bass, pike, walleye or trophy bustin' musky, there is a Mepps® programmed Killer® Kit perfect for you.

Due to ongoing research, lure components may differ slightly from those pictured or described.



Matt Bach



Chase Besancon



K0D Panfisher Kit



KSF Spin Fly Kit



K1 Trout Kit



K1D Trout Kit



500736 -Trout Kit



KHT1A Hot Trout Kit



KUL Ultra Lite™ Kit



K0 Panfisher Kit



KSC Crappie Kit



NEW KIT KPB Bass & Panfish

Trout Kits

K1 - six plain lures \$28.80

K1D - five dressed, one plain lure..... \$37.55

1/2 oz. Little Wolf™ Silver, #1 Thunder Bug® May Fly-Gold, #0 Aglia® Long Silver, #1 Black Fury® Hot Firetiger, #1 XD® Silver Body/Silver Blade, #1 Aglia® Gold

500736 - Trout Kit..... \$38.55

#0 Aglia® Silver Blade-White Wooly Worm, #0 Aglia® Gold Blade-Yellow Wooly Worm, #0 Thunder Bug® Silverfish, #0 Thunder Bug® May Fly, #0 XD® Silver Body-Silver Blade, #0 XD® Gold Body-Gold Blade

KHT1A - Hot Trout Kit..... \$33.55

#0 Aglia® Brown Trout, #1 Aglia® Hot Firetiger, #1 Aglia® Hot Pink, #0 Aglia® Rainbow Trout, #1 Aglia® Hot Chartreuse, #0 Aglia® Hot Orange

KSF - Spin Fly Kit (1/12 oz.)..... \$39.60

Six all-time favorite color patterns, size 0 spinners and hand-tied flies. Blue Dun, Bumble Bee, Black Gnat, Mosquito, Parma-Bell, Micky Finn

KUL - Ultra Lite™ Kit \$37.25

#00 Aglia® Wooly Worm Gold, #0 XD® Silver Body/Silver Blade, #00 Aglia® Long Silver, #00 Thunder Bug® May Fly-Gold, #00 Comet® Mino Silver, #00 Black Fury® Yellow Dot

Panfisher Kits

K0 - six plain lures \$28.55

K0D - six dressed lures \$39.30

#0 XD® Gold Body/Gold Blade, #0 Aglia® Red/White, #0 Aglia® Long Silver, #0 Black Fury® Hot Firetiger, #0 XD® Silver Body/Silver Blade, #00 Thunder Bug® May Fly-Gold

KSC - Crappie Kit..... \$33.55

#0 Aglia® Gold, #0 Comet® Mino Silver, #0 Aglia® Long Silver, #1 Thunder Bug® May Fly-Gold, #0 Black Fury® Yellow Dot, Mister Twister® Curly Tails®

Multi-Species Kits

KPB - NEW KIT Bass & Panfisher Kit..... \$41.95

#3 Black Fury® Hot Firetiger, #2 Aglia® Long Gold/Redbo, #3 Aglia® Gold, #0 Thunder Bug® Dragon Fly-Silver, #0 Aglia® Hot Firetiger, #0 Black Fury® White Dot

KST - NEW KIT Salmon & Trout Kit - six plain lures \$33.00

Basser Kits

K2 - six plain lures \$32.25

K2D - six dressed lures \$42.95

#2 Aglia® Copper, #3 XD® Gold Body/Gold Blade, #2 Aglia® Long Silver, #3 Aglia® Gold, #3 XD® Silver Body/Silver Blade, #3 Black Fury® Hot Firetiger

Killer® Kits

Take the guess-work
out of lure selection



K2 Basser Kit



K2D Basser Kit



500676 Basser Kit



KHB3A Basser Kit



NEW KIT

KST Salmon & Trout Kit



CK Salmon Kit



K6A Walleye Kit



K3 Picker Kit



K3D Picker Kit



500839 Picker Kit



KHP5A Hot Picker Kit



K7 Alaska
Bonanza Kit



500738 - Canada
Bonanza Kit



K4D Lunker Kit

Basser Kits

500676 - Basser Kit..... \$43.35
#3 Aglia® Silver-Orange, #3 Aglia® Silver-White, #3 Aglia® Gold-Red, #3 Aglia® Gold-Yellow,
#3 Aglia® Copper-Black, #3 Aglia® Silver-Purple

KHB3A - Basser Kit..... \$38.20
#2 Aglia® Hot Orange, #3 Aglia® Hot Chartreuse, #3 Aglia® Hot Firetiger, #2 Aglia® Black/
Yellow/Red, #3 Aglia® Gold/Red-White, #2 Aglia® Silver/Black-White

CK Salmon Kit..... \$39.70
¼ oz. Little Wolf® Rainbow Trout, #2 Syclops™ Hot Orange, #4 Trophy Series Pink Body/Silver
Blade, #4 Aglia® Long Silver/Pinkbo, 5/8 oz. Flying C™ Hot Orange Sleeve/Silver Blade,
#5 Trophy Series Orange Body-Silver Blade

K6A - Walleye Kit..... \$40.55
#3 XD® Hot Firetiger, #3 Aglia® Long Gold, #3 Comet® Mino Silver, #3 Black Fury® Hot Firetiger,
#0 Syclops™ Gold, #3 Aglia® Gold

Piker Kits

K3 - four plain spinners, two spoons..... \$37.95

K3D - four dressed spinners, two spoons..... \$47.60
#4 Aglia® Gold-Red/White, #4 Black Fury® Hot Firetiger, #3 Aglia® Long Silver, #2 Syclops™ Hot
Orange, #5 Aglia® Gold, #3/4 oz. Little Wolf® Silver

Piker Kits

500839 - Piker Kit (Aglia®)..... \$54.45
#5 Aglia® Silver, #5 Aglia® Silver, #5 Aglia® Gold, #5 Aglia® Gold, #5 Aglia® Copper,
#5 Aglia® Silver

KHP5A - Hot Piker Kit..... \$46.80
#4 Aglia® Hot Orange, #5 Aglia® Hot Chartreuse, #5 Aglia® Hot Firetiger, #4 Aglia® Black/
Yellow/Red, #5 Aglia® Gold/Red-White, #4 Aglia® Silver/Black-White

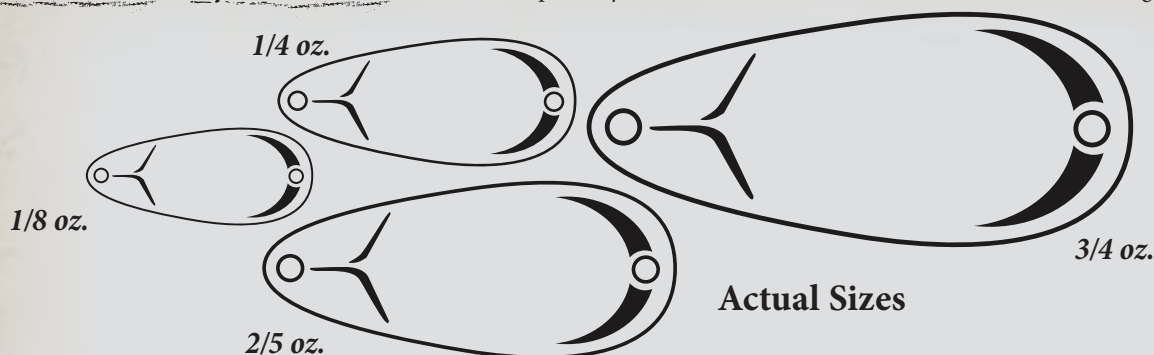
K7 - Alaska Bonanza Kit (single hook)..... \$41.95
#5 Trophy Series Pink Body-Silver Blade, 7/8 oz. Flying C™ Hot Orange Sleeve/Gold Blade, #5
Trophy Series Blue on Silver Body/Silver Blade, #5 Trophy Series Fluorescent Orange Body/Silver
Blade, #5 Aglia® Hot Orange Blade, ¾ oz. Flying C™ Hot Pink Sleeve/Silver Blade

500738 - Canada Bonanza Kit..... \$71.00
Musky Killer® Silver, Musky Killer® Gold, Musky Killer® Gold/Red-White, #3 Syclops™ Hot Firetiger,
#3 Syclops™ Silver, #3 Syclops™ Gold

K4D - Lunker Kit..... \$96.10
#5 Black Fury® Hot Firetiger, Giant Killer® Gold, #5 Aglia® Silver, Giant Killer® Silver,
Musky Killer® Gold, Musky Killer® Hot Orange

Little Wolf®

The Mepps® Little Wolf® is a rugged, solid brass spoon that will not rust or tarnish. Its genuine silver plate produces one bright white flash after another and its reverse-curve design features ten highly-reflective surfaces that send light in all directions. All Little Wolf's feature vinyl and acrylic oven-baked finish for maximum durability. Every Little Wolf® is perfectly balanced to maintain an intense side-to-side wobbling action.



Stock No.	Wt.	Length	Width	Price	Price (GLO)
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Little Wolf® Treble Hook

LW18	1/8 oz.	1 3/16"	1/2"	\$4.45	\$4.65
LW14	1/4 oz.	1 1/16"	5/8"	4.80	5.00
LW25	2/5 oz.	2 1/8"	7/8"	6.50	6.70
LW34	3/4 oz.	2 3/4"	1 3/16"	9.10	9.30

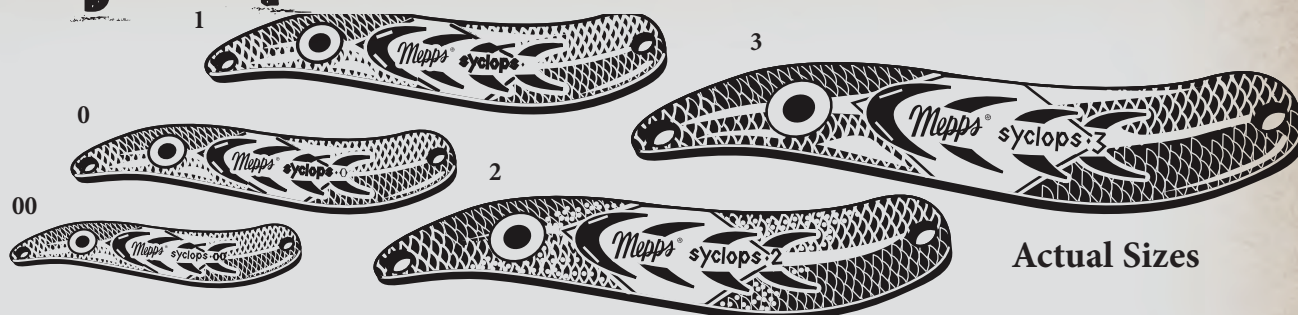
Stock No.	Wt.	Length	Width	Price	Price (GLO)
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Little Wolf® Single Hook

LW18P	1/8 oz.	1 3/16"	1/2"	\$4.45	\$4.65
LW14P	1/4 oz.	1 1/16"	5/8"	4.80	5.00
LW25P	2/5 oz.	2 1/8"	7/8"	6.50	6.70
LW34P	3/4 oz.	2 3/4"	1 3/16"	9.10	9.30

Syclops™

Spoon fishermen around the world are limiting out on the Mepps® Syclops™. Whether you fish for pike, salmon, trout, walleyes or panfish, there's a Syclops™ just right for you. No other spoon is as versatile as the Mepps® Syclops™. It casts easily and can be trolled at almost any speed. It can also be vertically jigged making it ideal for a deep-water presentation.



Nathan Staples

Stock No.	Wt.	Length	Width	Thickness	Price	Price (GLO)
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Syclops™ Treble Hook

SY00	1/8 oz.	1 1/2"	27/64"	.045	\$4.60	\$4.80
SY0	1/4 oz.	2"	17/32"	.060	4.90	5.10
SY1	1/2 oz.	2 1/2"	11/16"	.060	5.00	5.20
SY2	5/8 oz.	3"	3/4"	.060	5.30	5.50
SY3	1 oz.	3 1/2"	1"	.060	6.80	7.00

Syclops™ Single Hook

SY00P	1/8 oz.	1 1/2"	27/64"	.045	\$4.60	\$4.80
SY0P	1/4 oz.	2"	17/32"	.060	4.90	5.10
SY1P	1/2 oz.	2 1/2"	11/16"	.060	5.00	5.20
SY2P	5/8 oz.	3"	3/4"	.060	5.30	5.50
SY3P	1 oz.	3 1/2"	1"	.060	6.80	7.00

Saltwater Syclops™ Treble Hook

SY0SW	1/4 oz.	2"	17/32"	.060	\$4.90	NA
SY1SW	1/2 oz.	2 1/2"	11/16"	.060	5.00	NA
SY2SW	5/8 oz.	3"	3/4"	.060	5.30	NA
SY3SW	1 oz.	3 1/2"	1"	.060	6.80	NA

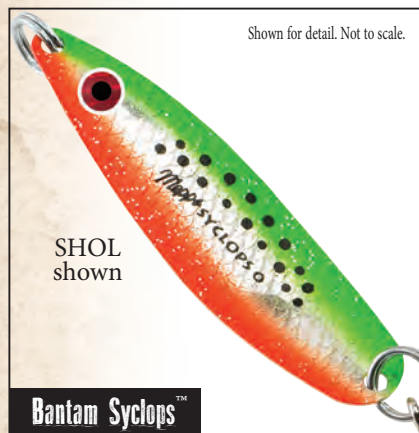
Saltwater Syclops™

Mepps® Saltwater Syclops™ are designed to be cast, trolled or jigged and are ideal for all saltwater species. Genuine nickel or 24 karat gold plating, stainless steel split rings and heavy duty saltwater treble hooks give these Saltwater Syclops™ maximum corrosion resistance.



Bantam Syclops™

Bantam Syclops™ are the lightest of the Syclops™ Lites. They feature #00 & #0 Syclops™ Lite bodies and a single salmon hook. Bantam Syclops™ are ideal for Kokanee. Bantam Syclops™ and Syclops™ Lites can be trolled, cast, drifted or jigged, but, their erratic side-to-side wobbling action makes them extremely effective when trolled.



Stock No.	Wt.	Length	Width	Thickness	Price	Price (GLO)
Bantam Syclops™ Single Hook						
SY00LP	1/16 OZ.	1 1/2"	27/64"	.020	\$4.60	\$4.80
SY0LP	1/8 OZ.	2"	17/32"	.025	4.90	5.10

Syclops™ Lite

Syclops™ Lites are perfect for browns, lakers, rainbows, cohos or kings. Bantam Syclops™ feature a single salmon hook while Syclops™ Lites feature 24 karat gold plated treble hooks and brilliant strike attractor tubes for maximum visibility at all depths. Run them clean, or, with downriggers or planer boards. They are also effective with Dipsy® or Jet™ divers and can be long-lined.



Stock No.	Wt.	Length	Width	Thickness	Price	Price (GLO)
Syclops™ Lite Treble Hook						
SY3L	1/2 oz.	3 1/2"	1"	.030	\$6.80	\$7.00

Bryant Richardson
Congrats on your first pike!



Timber Doodle®

Anyone can fish thick weeds or cover with a Mepps® Timber Doodle® because Timber Doodles, when rigged with a Mister Twister® Split Double Tail™, are virtually weedless. Because they flutter as they sink, they can be vertically jigged, cast or trolled. They are ideal for bass, walleye, northern pike and many other game fish, but really excel when fishing "slop" for trophy bass.



G-WR



HFT-CH



G-PP



FRG-WR



G-CH



FRG-PP



S-CH



BK-CH



S-W



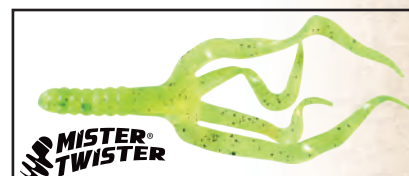
BK-BB

Timber Doodle®

Shown for detail. Not to scale.



HFT-CH
shown



Replacement Tails

Genuine Mister Twister® Split Double Tails™ 1/4 to a card

stock no.	color	price
4SDT CH	Chartreuse	\$2.95
4SDT PP	Pumpkin Pepper	2.95
4SDT RR	Rocket Red	2.95
4SDT WR	Watermelon	2.95
4SDT BB	Black & Blue	2.95
4SDT W	White	2.95

All Timber Doodles come packaged with three Mister Twister® Split Double Tails™.

Saltwater Timber Doodle®

All Mepps® Saltwater Timber Doodles are plated with genuine gold and feature a stainless steel split ring for corrosion resistance.

Stock No.	Wt.	Length	Width	Thickness	Price
<i>Timber Doodle®</i>					
TD0C	¼ oz.	2"	17/32"	.060	\$7.70
TD1C	½ oz.	2½"	11/16"	.060	9.05



G-CH



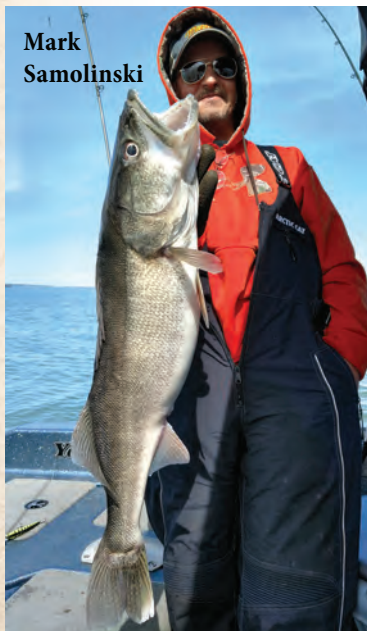
G-W

Stock No.	Wt.	Length	Width	Thickness	Price
<i>Saltwater Timber Doodle®</i>					
TD0SW	¼ oz.	2"	17/32"	.060	\$7.70
TD1SW	½ oz.	2½"	11/16"	.060	9.05

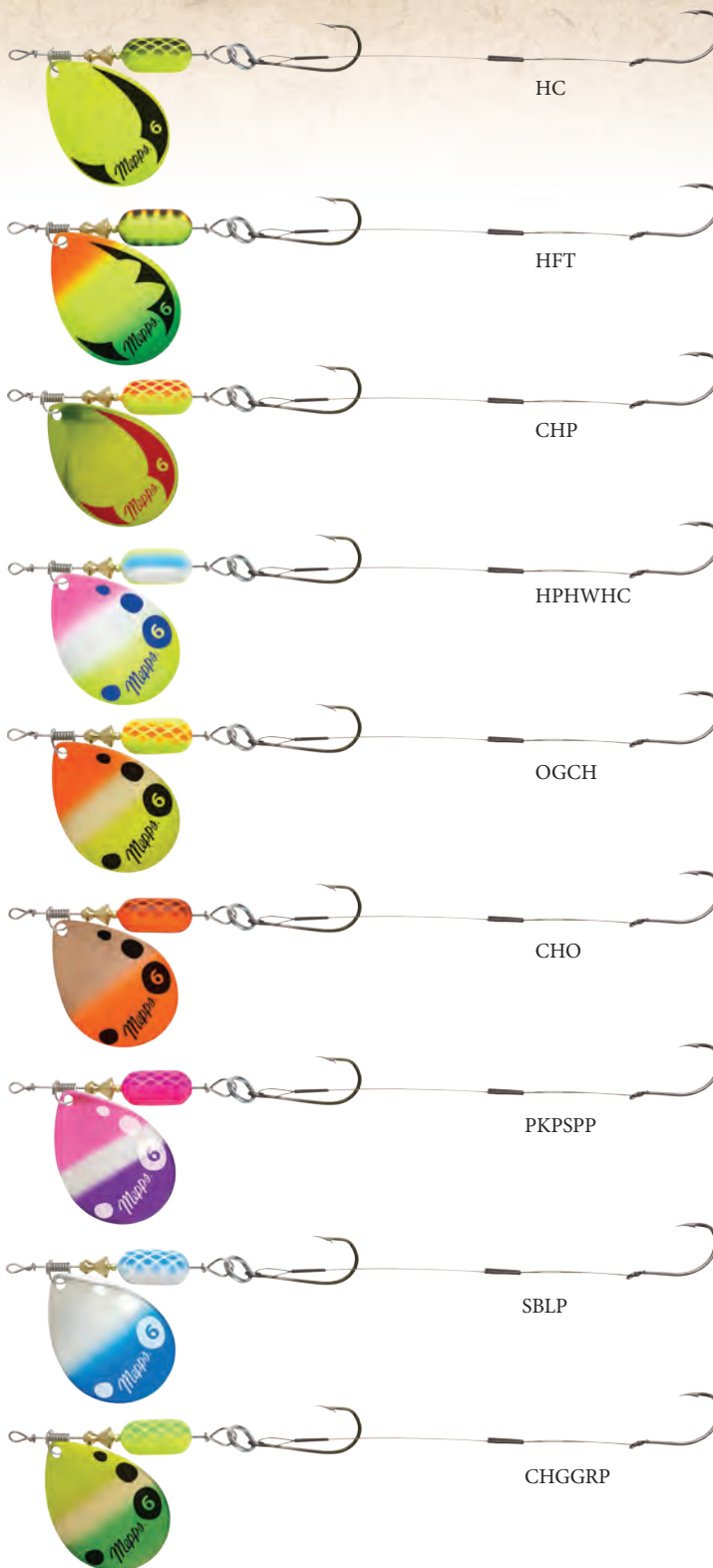
Crawler Harness



Crawler Harness



**Mark
Samolinski**



Stock No.	Size	Approx. Wt.	Price
Crawler Harness with double hook			
CH4	4	3/16 oz.	\$10.45
CH6	6	1/4 oz.	10.95

Add a color code to the Stock No. when ordering

**HAND ASSEMBLED
IN THE U.S.A.**

CHGGRP (Chartreuse-Gold-Green-Platinum), **CHO** (Copper-Hot Orange), **CHP** (Chartreuse Platinum), **HC** (Hot Chartreuse), **HFT** (Hot Firetiger), **HPHWHC** (Hot Pink-Hot White-Hot Chartreuse), **OGCH** (Orange-Gold-Chartreuse), **PKPSPP** (Pink Platinum-Silver-Purple Platinum), **SBLP** (Silver-Blue Platinum)

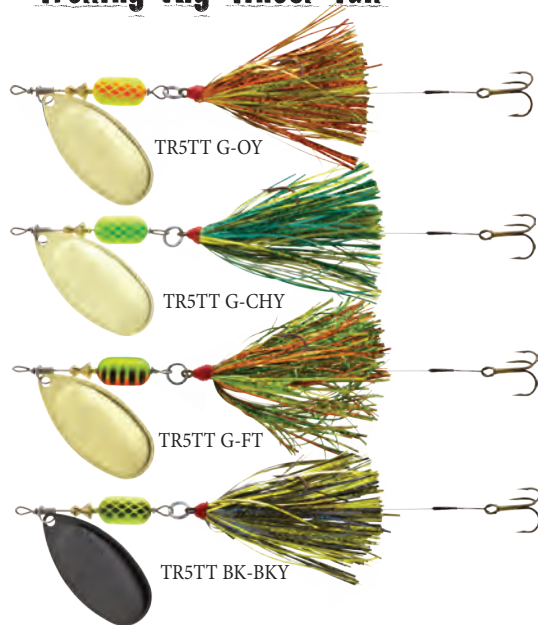


Scott
Henricks

Trolling Rig Bucktail



Trolling Rig Tinsel Tail



Trolling Rig

Walleye fishermen know trolling covers water and keeps them in contact with active fish. Not only is trolling one of the most productive methods for catching walleye, it's also known for producing BIG fish.

Each Mepps® Trolling Rig features: an interchangeable spiral-wound stainless steel clevis for quick and easy blade changes; an oversized, brightly-colored, floating body which produces a tantalizing, slow sink-rate and keeps the Rig gliding just above snags; and a multi-colored bucktail or tinsel dressed 2/0 single hook that increases bulk and creates a "meal-sized" profile. Plus, they're available with or without an ultra-flexible, kink-resistant 20lb. braided, stainless steel stinger cable with a loop end for easy changing of the stinger treble hook.

Trolling Rig

Shown for detail. Not to scale.



G-FT
shown

6-3/4" long

Stock No. Size Approx. Wt. Price

Trolling Rig with bucktail dressing and stinger hook

TR3ST	3	3/16 OZ.	\$9.05
TR5ST	5	1/4 OZ.	9.40

Trolling Rig with tinsel dressing and stinger hook

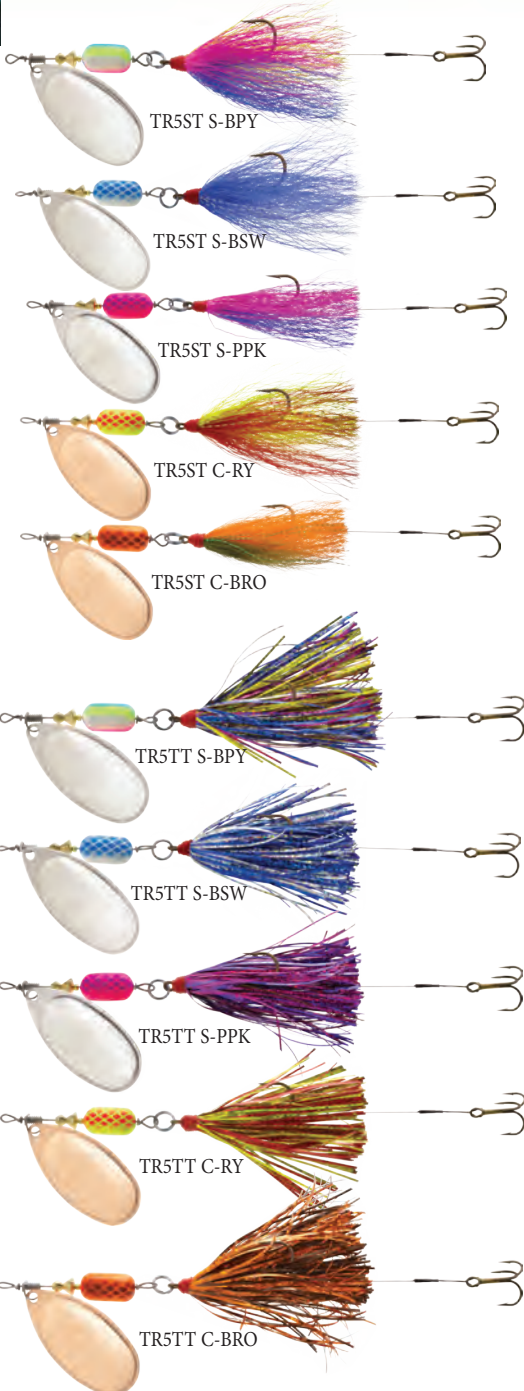
TR3TT	3	3/16 OZ.	\$10.70
TR5TT	5	1/4 OZ.	11.05

Trolling Rig with bucktail dressing and no stinger

TR3STP	3	3/16 OZ.	\$8.50
TR5STP	5	1/4 OZ.	8.90

Trolling Rig with tinsel dressing and no stinger

TR3TTP	3	3/16 OZ.	\$10.20
TR5TTP	5	1/4 OZ.	10.55



Add a color code to the Stock No. when ordering
G-OY (Gold Blade-Orange/Yellow Body/Dressing),
S-BSW (Silver Blade-Blue/Silver/White Body/
Dressing), **G-FT** (Gold Blade-Firetiger Body/
Dressing), **G-CHY** (Gold Blade-Chartruese/Yellow
Body/Dressing), **S-PPK** (Silver Blade-Purple/Pink
Body/Dressing), **BK-BKY** (Black Blade-Yellow/
Black Body/Dressing), **C-BRO** (Copper Blade-
Brown/Orange Body/Dressing), **C-RY** (Copper
Blade-Red/Yellow Body/Dressing), **S-BPY** (Silver
Blade-Blue/Pink/Yellow Body/Dressing)

Double Blade Aglia®

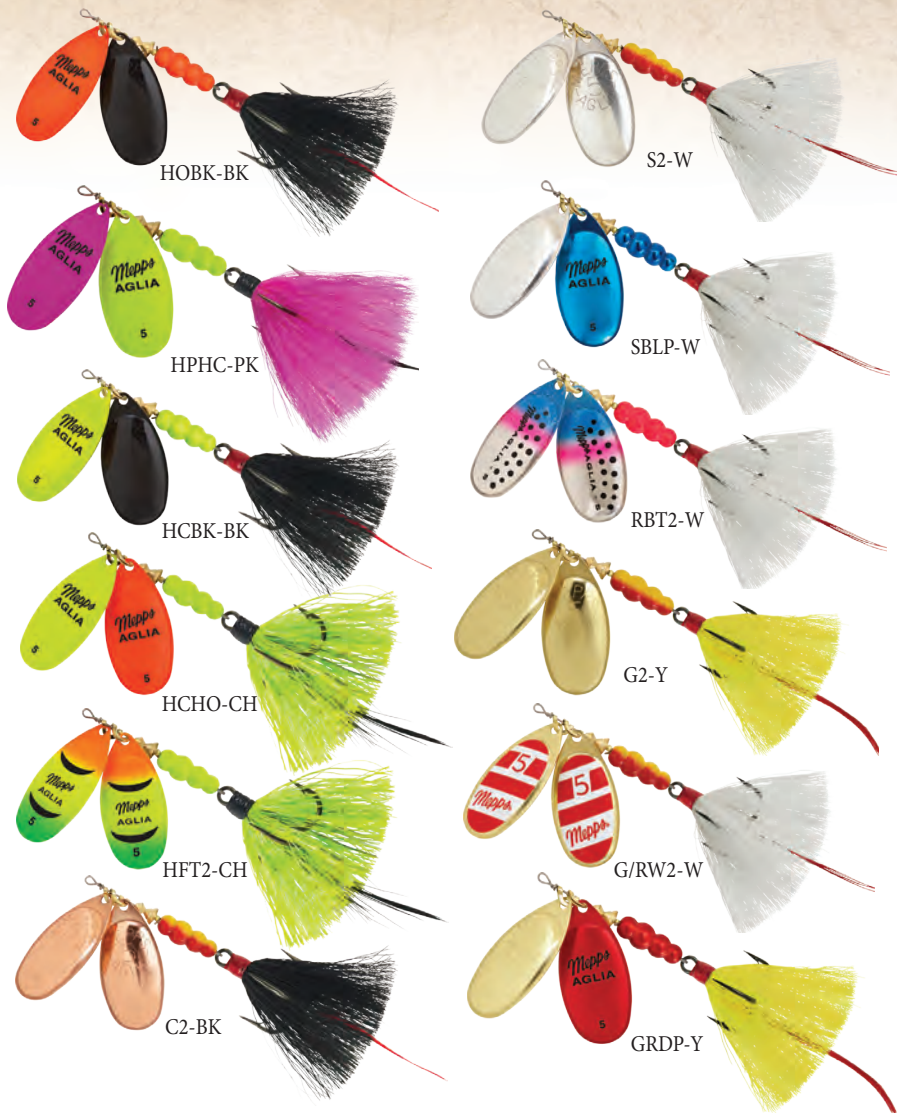
Dual blades create more flash. In addition, the sound and vibration they make is noticeably different than a spinner with a single blade. Two blades also produce more loft so they are easier to fish over weeds and other structure.



Sean Farney

Double Blade Black Fury®

The Double Blade Black Fury® spins closer to the body than Aglia® blades, making it ideal for shallow to mid-depths. The high-contrast color blades make this an excellent choice in low-light or low-visibility water.



Stock No.	Size	Approx. Wt.	Price
<i>Double Blade Aglia®</i>			
BD3T	3	5/16 OZ.	\$7.75
BD5T	5	1 1/16 OZ.	10.05



Stock No.	Size	Approx. Wt.	Price
<i>Double Blade Black Fury®</i>			
BFD3T	3	5/16 OZ.	\$7.75
BFD5T	5	1 1/16 OZ.	10.05

Aglia® Tandem

The Mepps® #5 Aglia® Tandem is perfect for large bass, trophy northern pike and early season musky. Aglia® Tandems feature hand-tied genuine bucktail around a heavy-duty #1/0 bronze treble hook with a #2 treble hook trailer.



Ken Simek



Black Fury® Tandem

The Mepps® Black Fury® Tandem has the same great attributes of the Aglia® Tandem described above, plus, the shallow to mid-depth running, high-contrast, fish catching benefits of the Black Fury®.



Stock No.	Size	Approx. Wt.	Price
Black Fury® Tandem			
BFT5	5	7/8 oz.	\$12.50

Musky Killer®

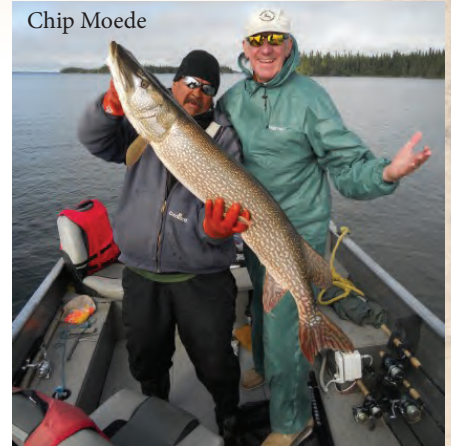
Stock No.	Style	Approx. Wt.	Price
BM	dressed	¾ oz.	\$15.20
BMT	tandem	1½ oz.	20.20

Most Musky Killers can be ordered with Tandem Bucktails. *not available in tandem

Brett Challacombe



Musky Killer®



Black Fury® Musky Killer®

Stock No.	Style	Approx. Wt.	Price
BFM	dressed	¾ oz.	\$15.20
BFMT	tandem	1½ oz.	\$20.20

Most Musky Killers can be ordered with Tandem Bucktails. ***not available in tandem**

Replacement Tails

Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	⅛ oz.	\$9.85
DT 5/0	tandem bucktail	½ oz.	\$14.30

*See page 33

Comet® MX Mino

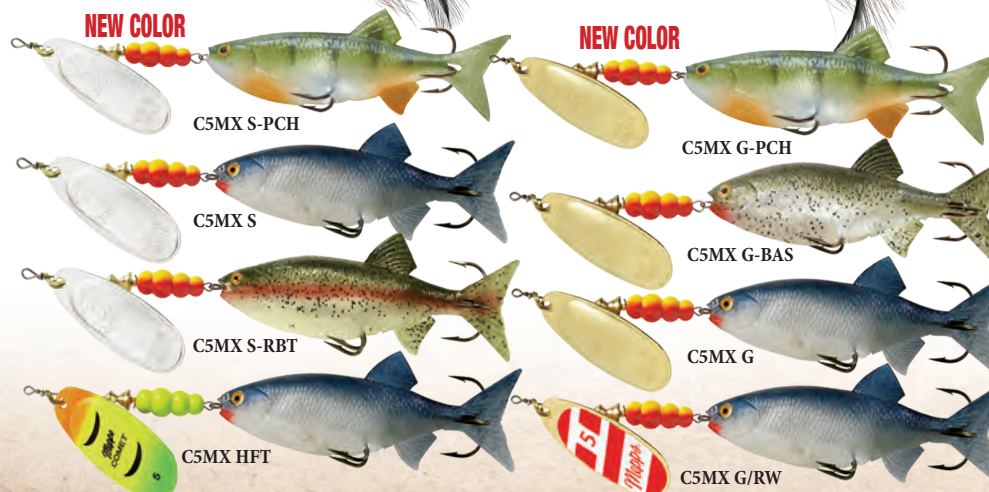
Stock No.	Size	Mino	Approx. Wt.	Price
C5MX	5	4"	1⅜ oz.	\$10.65

Replacement MX Minos

Stock No.	Fits	Length	Price
M4	C5MX, GKM	4"	\$7.70

Add "RBT" after the stock number if you want a Rainbow Trout Mino, "BAS" if you want a Baby Bass Mino, and "PCH" if you want a Perch Mino

*See page 33



Giant Killer®

Stock No.	Style	Approx. Wt.	Price
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GKB	bucktail	1¼ oz.	\$19.50
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GKT	tandem	1¾ oz.	\$24.65
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Most Giant Killers can be ordered with Tandem Bucktails. ***not available in tandem**

Replacement Tails

Stock No.	Style	Approx. Wt.	Price
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ST 5/0	bucktail	½ oz.	\$9.85
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DT 5/0	tandem bucktail	½ oz.	\$14.30
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*See page 33



Giant Killer® Mino

Stock No.	Style	Approx. Wt.	Price
GKM	4" Mino	1½ oz.	\$17.80



John Graff

Giant Killer® Sassy Shad®

Stock No.	Shad Size	Approx. Wt.	Price
GKSS	6" Sassy Shad	2½ oz.	\$24.65

6" Replacement Sassy Shads®

Stock No.	Color	Packaging	Price
SS6 0S	clr silver flk/black back	3/pack	\$7.25
SS6 310S	chtr flk/black back	3/pack	\$7.25
SS6 32	yellow/black back	3/pack	\$7.25
SS6 38	orange/black back	3/pack	\$7.25

Replacement Minos

Stock No.	Style	Length	Price
M4	GKM, C5MX	4"	\$7.70

Replacement Bucktail

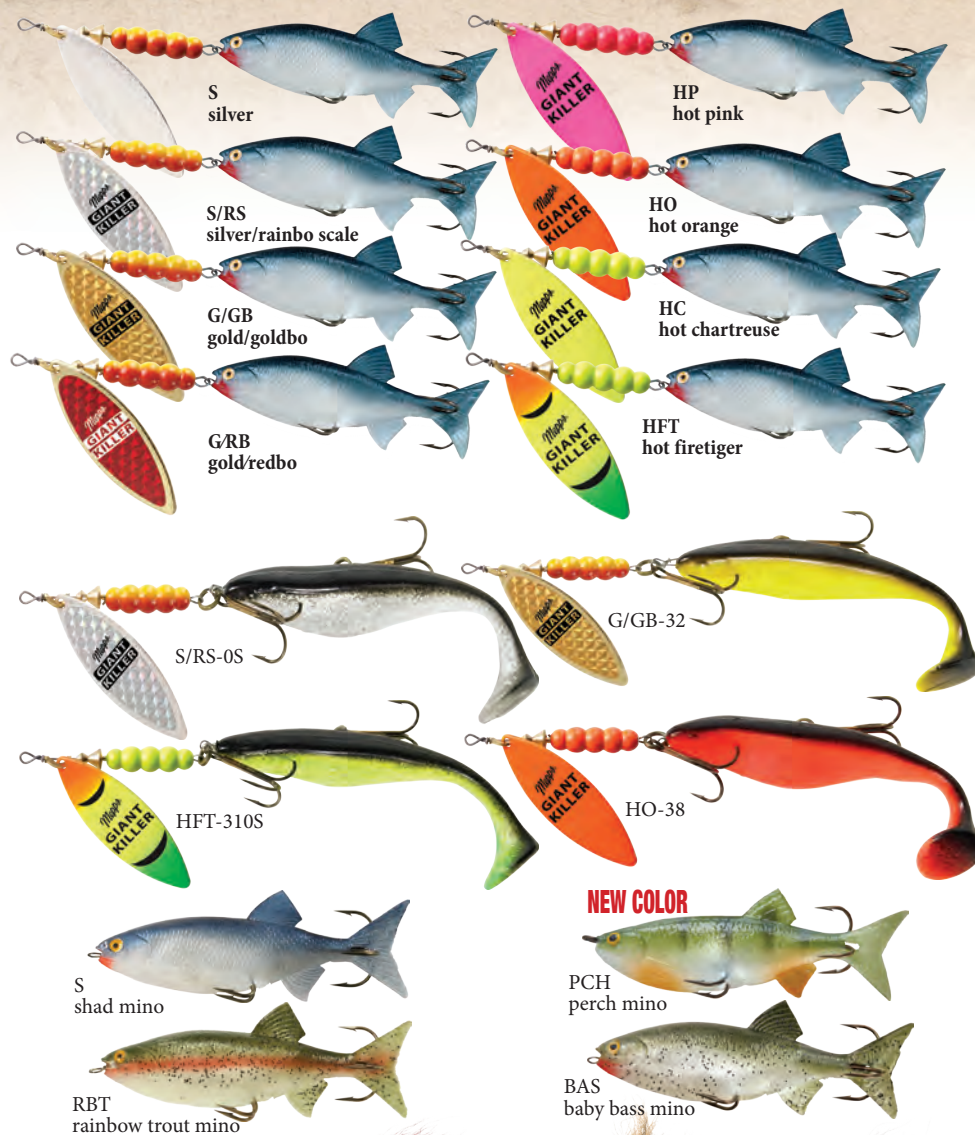
Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	1/8 oz.	\$9.85

BK=Black, BC=Black/Chartreuse, BO=Black/Orange, BOY=Black/Orange/Yellow, BW=Black/White, Y=Yellow, W=White, FT=Firetiger, BRY=Brown/Yellow, R=Red, CH=Chartreuse, O=Orange, P=Purple, PK=Pink, BPK=Black/Pink, G=Grey Squirrel, BS=Brown Squirrel

Replacement Bucktail Tandem

Stock No.	Style	Approx. Wt.	Price
DT 5/0	tandem	1/2 oz.	\$14.30

BK=Black, BC=Black/Chartreuse, BO=Black/Orange, BOY=Black/Orange/Yellow, BW=Black/White, Y=Yellow, W=White, FT=Firetiger, BRY=Brown/Yellow, R=Red, CH=Chartreuse, O=Orange, P=Purple, PK=Pink, BPK=Black/Pink



S silver

HP hot pink

S/RS silver/rainbo scale

HO hot orange

G/GB gold/goldbo

HC hot chartreuse

G/RB gold/redbo

HFT hot firetiger

S/RS-0S

G/GB-32

HFT-310S

HO-38

S shad mino

NEW COLOR

PCH perch mino

RBT rainbow trout mino

BAS baby bass mino



FT

BO

BRY

BW

BOY

BO

BRY

BW

R

CH

Y

BC

BOY

R

CH

Y

PK

W

BS

W

O

P

FT

P

O

BKP

G

BK

PK

BKP

BC

BK

Magnum Musky Killer®

Stock No.	Style	Approx. Wt.	Price
MBM	dressed	1¼ oz.	\$20.85
MBMT	tandem	1¾ oz.	\$26.35

*not available in tandem

Replacement Tails

Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	½ oz.	\$9.85
DT 5/0	tandem bucktail	½ oz.	\$14.30

*See page 33



Mepps® Marabou

Stock No.	Style	Approx. Wt.	Price
MM5	dressed	¾ oz.	\$12.60



Replacement Marabou

Stock No.	Style	Price
MT 5/0	marabou	\$10.00

BK=Black, Y=Yellow, W=White,
BR=Brown, CH=Chartreuse, P=Purple,
PK=Pink R=Red,

Replacement Marabou Tandem

Stock No.	Style	Price
MTT 5/0	tandem marabou	\$11.05

BK=Black, Y=Yellow, W=White,
BW=Black/White, CH=Chartreuse,
P=Purple, PK=Pink, R=Red, BC=Black/
Chartreuse, BRY=Brown/Yellow,
BOC=Black/Orange/Chartreuse,
FT=Firetiger, BO=Black/Orange,



Double Blade Musky Marabou

Stock No.	Size	Wt.	Price
MM7T	Single #7	1 ¼ oz.	\$21.35
MMD7T	Double #7	1 ½ oz.	\$25.20

*not available in single blade

Replacement Tails

Stock No.	Style	Price
MTT 5/0	tandem marabou	\$11.05

*See page 35



Double Blade Musky Flashabou

Stock No.	Size	Wt.	Price
MF7T	Single #7	1 ¼ oz.	\$21.35
MFD7T	Double #7	1 ½ oz.	\$25.20

*not available in single blade



Replacement Tails

Stock No.	Style	Price
MFT 5/0	tandem flashabou	\$11.05

BC=Black/Chartreuse, BK=Black, BKS=Black/Silver, BO=Black/Orange, BOC= Black/Orange/Chartreuse, BRG=Brown/Gold, FT=Firetiger, R=Red, P=Purple, PK=Pink



Clothing & Accessories



NEW

Navy 1/2-Zip Fleece

Stock No.	Size	Color	Price
FNM	medium	navy	\$45.00
FNL	large	navy	\$45.00
FNXL	XL	navy	\$45.00
FNXXL	XXL	navy	\$45.00

- Eddie Bauer® microfleece
- 100% polyester
- Mepps® Logo on front



NEW

Black Hoodie Sweatshirt

Stock No.	Size	Color	Price
HBKM	medium	black	\$40.00
HBKL	large	black	\$40.00
HBKXL	XL	black	\$40.00
HBKXXL	XXL	black	\$40.00

- Yellow trim on sleeves & sides
- 65% cotton/35% polyester
- Large Mepps® Logo on front



Long-Sleeve T-Shirt

Stock No.	Size	Color	Price
TSWLSS	small	white	\$25.00
TSWLSM	med	white	\$25.00
TSWLXL	large	white	\$25.00
TSWLSXL	XL	white	\$25.00
TSWLSXXL	XXL	white	\$25.00

Short-Sleeve T-Shirt

Stock No.	Size	Color	Price
TSWSSS	small	white	\$20.00
TSWSSM	med	white	\$20.00
TSWSSL	large	white	\$20.00
TSWSSXL	XL	white	\$20.00
TSWSSXXL	XXL	white	\$20.00

- Large Mepps® Logo and Classic Aglia® lure on back
- Mepps® Logos on long sleeves

- Gildan® 100% cotton
- Mepps® Logo on front



Vinyl Logo Stickers

- Weather-proof • Heavy-duty vinyl
- (16" x 8") BD - \$1.00
- (4" x 2") TBD - \$.80



Embroidered Logo Patch

- Colorful embroidery
- Resists fading
- (4" x 2") PATCH - \$1.00



Fish Chase T-Shirt

Stock No.	Size	Color	Price
TSISSS	small	blue	\$20.00
TSISSM	med	blue	\$20.00
TSISL	large	blue	\$20.00
TSISXL	XL	blue	\$20.00
TSISXXL	XXL	blue	\$20.00

- Gildan® 100% Ultra-cotton, preshrunk
- Mepps® bright red logo with design of a fish chasing a Mepps® spinner on front



Squirrel Tail T-Shirt

Stock No.	Size	Color	Price
TSOSSS	small	orange	\$20.00
TSOSSM	med	orange	\$20.00
TSOSSL	large	orange	\$20.00
TSOSSXL	XL	orange	\$20.00
TSOSSXXL	XXL	orange	\$20.00

- Gildan® 100% Ultra-cotton, preshrunk
- Mepps® Logo on front
- "Hunt Squirrels? Recycle Your Tails" on back

NEW



Mepps® Mesh Cap

- Velcro® closure
- Mesh back
- Embroidered Mepps® logo on front
- One size fits all

GCAP - \$20.00



Rugged Brown Cap

- Low-profile, rugged build
- Embroidered Mepps® logo on front & on Velcro® closure
- One size fits most

BRCAP - \$20.00



Mossy Oak Camo Cap

- Mesh-style camo back
- Velcro® closure
- One size fits all

CAMOCAP - \$20.00



Fishing Visor

- Velcro® closure
- 5 color embroidery
- Dark under visor
- One size fits all

MVIS - \$15.00

Check out this
GREAT DEAL!

NOTE: Each Grab Bag Special is only good if the lure sizes are available.

Mepps® Grab Bag

- A hand picked selection of first-quality Mepps® lures
- Satisfaction guaranteed

GBA - sizes 00, 0 & 1 (6 lures) \$10.95

GBB - sizes 2 & 3 (5 lures) \$10.95

GBC - sizes 4 & 5 (4 lures) \$10.95

Custom Lures



Imagine your company logo, your club's name, or your wedding or anniversary date, custom printed on a real Mepps® lure!

For more than 50 years, Mepps® has been providing quality promotional products. Put the power of a Mepps® premium promotion to work for your company, or make your wedding reception something to remember. We're fast, efficient, recognized worldwide and our award-winning customer service is unequaled.

For more information or to get started, contact Laurie Powell
premium@mepps.com Phone: 800/637-7700 (7:30 am - 4 pm CST M-Th)
www.mepps.com/premium

Please send digital artwork whenever possible. We need a vector file in EPS or Adobe Illustrator (AI) format. Picture (jpg, tif, pdf, gif, bmp, png) files can't be used. We will be happy to contact your agency or work with your art department.

Minimum Weights to Qualify

Barracuda	20 lb.
Bass, Largemouth	3 lb.
Bass, Peacock	3 lb.
Bass, Rock	1 lb.
Bass, Sea	3 lb.
Bass, Smallmouth	2 lb.
Bass, Striped	10 lb.
Bass, White	2 lb.
Bluefish	6 lb.
Bluegill (Bream, Brim)	1 lb.
Bonefish	3 lb.
Bullhead, Black	1 lb.
Bullhead, Brown	1 lb.
Bullhead, Yellow	1 lb.
Bowfin (Dogfish)	5 lb.
Carp	10 lb.
Catfish, Blue	25 lb.
Catfish, Channel	10 lb.
Catfish, Flathead (Mud)	15 lb.
Crappie (Black or White)	1 lb.
Grayling	1 lb.
Jack Crevalle (no chevron available)	10 lb.
Mackerel	3 lb.
Musky	10 lb.
Perch, White	1 lb.
Perch, Yellow	1 lb.
Pickereel	2 lb.
Pike, Northern	5 lb.
Redfish	7 lb.
Salmon, Atlantic	10 lb.
Salmon, Chum	10 lb.
Salmon, Coho (Silver)	8 lb.
Salmon, Chinook (King)	15 lb.
Salmon, Kokanee	2 lb.
Salmon, Ouananiche (landlocked)	5 lb.
Salmon, Pink	5 lb.
Salmon, Sockeye (Red)	8 lb.
Snakehead	5 lb.
Snook	7 lb.
Sunfish (Shellcracker)	1 lb.
Steelhead	4 lb.
Trout, Brook	1 lb.
Trout, Brown	2 lb.
Trout, Cutthroat	2 lb.
Trout, Dolly Varden	8 lb.
Trout, Lake	8 lb.
Trout, Palomino	2 lb.
Trout, Rainbow	2 lb.
Trout, Sea/Speckled	4 lb.
Walleye	3 lb.
Weakfish (no chevron available)	4 lb.

Mepps® Angler Awards Program

It's easy and fun to enter!

- Catch a fish with a Mepps® lure that meets the minimum size requirements
- Go to mepps.com/masterangler and complete either the mail-in or digital Master Angler Award application.
- Mail-in applications should be sent to: Sheldons', Inc., Attn: Shep Shepherd, 626 Center St., Antigo, WI 54409-2496.



Both mail-in and digital Master Angler applications are available on our web site: mepps.com/masterangler While you are there please read and understand the terms and conditions of submitting your catch. You can call us toll-free with any questions... 800-237-9877 M-Th from 7:30am — 4pm CST. Thank you!

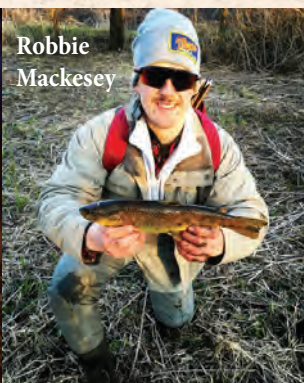
Remember, to be eligible your fish. . .

- 1) Must be caught on a Mepps® spinner or spoon!
- 2) Must meet the qualifying weights on the species list!
- 3) Must be entered within one year of the date it was caught!

NOTE: You must include a photo with your application so we can verify your catch. Digital images should be uploaded with your online application. Applications submitted without photos are not eligible. All photos become the property of Sheldons', Inc.

You do not have to make a purchase to enter your catch. Your first qualifying entry will earn a colorful embroidered **Trophy Fish** Award patch, and a **chevron** identifying the species of fish you caught. After that you will receive an embroidered chevron for each fish. You may enter as many different species of fish as you want, or continue entering the same species, just as long as each entry is larger than your previous entry of the same species.

- Once you've entered four different qualifying species of fish, a grand slam, you'll become a **Mepps® Master Angler** and earn the corresponding patch.
- After you've caught ten different qualifying species of fish, you'll be awarded a **Mepps® Expert Fisherman** patch, identifying you as one of the best fishermen in the country.





PRSRT STD
U.S. Postage
PAID
Sheldons', Inc.

OR CURRENT RESIDENT

Sheldons', Inc.
626 Center St.,
Antigo, WI 54409-2496



First, why. The fact is squirrel tails are all hair—no fur. Practically all other animals have fur tails with just a few guard hairs. Fur doesn't have the rippling, pulsating movement of squirrel hair in the water. And, squirrels are plentiful. Plus, squirrel is some of the best wild meat and their skins are used for caps, coats, glove linings and many other items, but the tail is usually thrown away. We're asking you to help us recycle this valuable resource. **NOTE:** We do not advocate the hunting of squirrels strictly for their tails. Squirrel tails cannot be sold in CA, ID & OR.

And now, what's in it for you.

***Grey, Fox & Black Squirrel Tails**

- under 100 - 16¢ ea
- over 100 - 19¢ ea
- over 500 - 21¢ ea
- over 1000 - 22¢ ea

**Additional 4¢ ea. for premium tails*

****Red Squirrel Tails**

- under 100 - 8¢ ea
- over 100 - 9¢ ea
- over 500 - 10¢ ea
- over 1000 - 11¢ ea

***Hair at base of tail must be at least 1" long.*

PLUS: Double the value of your tails by exchanging them for Mepps® lures. Just include the stock numbers of the lures you want when you send the tails. *(no other discounts or special offers apply)*

**Send tails to: Sheldons', Inc.,
626 Center St., Antigo, WI 54409-2496**

NOTE: Ship tails by First Class Mail/First Class Parcel/Priority Mail or UPS only. Use the smallest padded envelope or box necessary. DO NOT USE EXTRA FILL. Most tails can be mailed. Heavier boxes should be shipped UPS ground.

Care & Handling of Squirrel Tails

- 1) Tails are best on squirrels taken after October 1st.
- 2) Do NOT remove the bone from the tail; deboned & split tails have no value.
- 3) Salt (dry salt or dip in a strong saltwater solution) the butt end of the tail generously.
- 4) Be sure the tail is straight before drying. Tails that dry curled are useless.
- 5) Do NOT put tails in a plastic bag for storage or shipment. They heat-up and spoil.
- 6) Keep tails away from flies. Best storage is in a freezer. DO NOT send tails that have been exposed to flies.
- 7) The best time to ship is during the cold months (December, January, February, March), although dried squirrel tails may be shipped anytime.
- 8) Put your name, mailing address and phone number or e-mail address, along with the tail count inside EACH package.
- 9) Shipping refunded on shipments of 50 tails or more. No refund on insurance charges, or service fees charged by independent mailing services.



The American Home of Mepps®—the World Headquarters

Sheldons', Inc., the world headquarters for the World's #1 Lure, is located at 626 Center Street on the north side of Antigo, Wisconsin, just off highway 45 North. We offer plant tours Monday through Thursday and encourage you to visit us the next time you're in the area. Take a guided tour. Watch us hand-make the 6000-plus lures Mepps® manufactures. We also have an impressive trophy room you won't want to miss!

Tours Monday - Thursday

January - April
10:15 a.m. & 2 p.m.

May - December
Mornings 9:15, 10:15, 11:15
Afternoons 1:30, 2:30

Tours last about ½ hour.

Groups of ten or more please call ahead.
715-623-2382