



2019 Master Catalog



NEW
Aglia® Bait Series
See page 3

NEW
Musky Killer® Bait Series
See page 29



As fishermen, we are always trying to figure out how to catch more fish. The vibration of a spinner is a pretty good place to start. Fish will attack a vibrating, flashing spinner even if they are not hungry. Vibration and flash causes a fish to have a strike reaction. A lot of fishermen have had the experience of bringing a fish to the net only to have it grabbed by a larger predator attracted to the struggling prey. By adapting the appearance of bait species, you can enhance the urge of a fish to strike.

The new Mepps Aglia Bait Series combines numerous prey color patterns with a classic Mepps vibration to stimulate strikes. The indistinct blur of a spinning blade, vibration and color will generate more reactionary strikes. One place I often fish is loaded with crawfish. Mimicking a crawfish color pattern is imperative to success. Whether the forage is crawfish, perch, shad, sunfish or something else, check out our new Bait Series combinations on pages 3 and 29, along with the new Baitfish Series on page 37. They will help you catch more fish.

Good Fishin'

Mike Sheldon

MeppsCatch

Tag your social posts for a chance to be featured!



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NEW Aglia* Bait Series

See page 3



NEW Musky Killer* Bait Series

See page 29



NEW Musky Flashabou Baitfish Series

See page 37 (available in double and single blade)



HAND ASSEMBLED IN THE U.S.A.

NEW Aglia® Bait Series

The NEW Mepps® Aglia® Bait Series combines the proven fish-catching ability of the original Mepps® Aglia® with the specific colors and forage patterns of the prey favored by predatory fish.

Each of the uniquely airbrushed blade patterns and two-color tail combinations are hand-crafted to mimic a natural food source that is sure to stimulate the appetite of any gamefish.



Bluegill
BGL



Dirty Shad
DSH



Crappie
CRP



Crawfish
CRW



Silver Shad
SSH



Golden Shad
GSH



Mouse
MSE



Frog
FRG



Sunfish
SNF



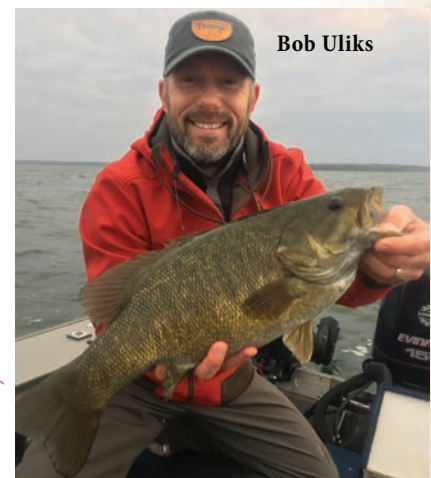
Perch
PCH



Rainbow Trout
RTR



Walleye
WAL



Stock No.	Size	Approx. Wt.	Price
<i>Aglia® Bait Series dressed treble hook</i>			
B0ST	0	1/12 oz.	\$6.25
B1ST	1	1/8 oz.	6.25
B2ST	2	1/6 oz.	6.85
B3ST	3	1/4 oz.	6.85
B4ST	4	1/3 oz.	8.40
B5ST	5	1/2 oz.	8.40

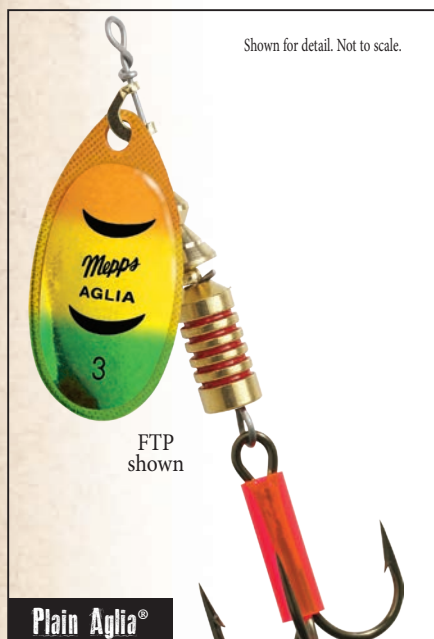
Stock No.	Size	Approx. Wt.	Price
<i>Aglia® Bait Series plain treble hook</i>			
B0	0	1/12 oz.	\$4.25
B1	1	1/8 oz.	4.25
B2	2	1/6 oz.	4.90
B3	3	1/4 oz.	4.90
B4	4	1/3 oz.	5.90
B5	5	1/2 oz.	5.90

Stock No.	Size	Approx. Wt.	Price
<i>Aglia® Bait Series plain single hook</i>			
B0P	0	1/12 oz.	\$4.25
B1P	1	1/8 oz.	4.25
B2P	2	1/6 oz.	4.90
B3P	3	1/4 oz.	4.90
B4P	4	1/3 oz.	5.90
B5P	5	1/2 oz.	5.90

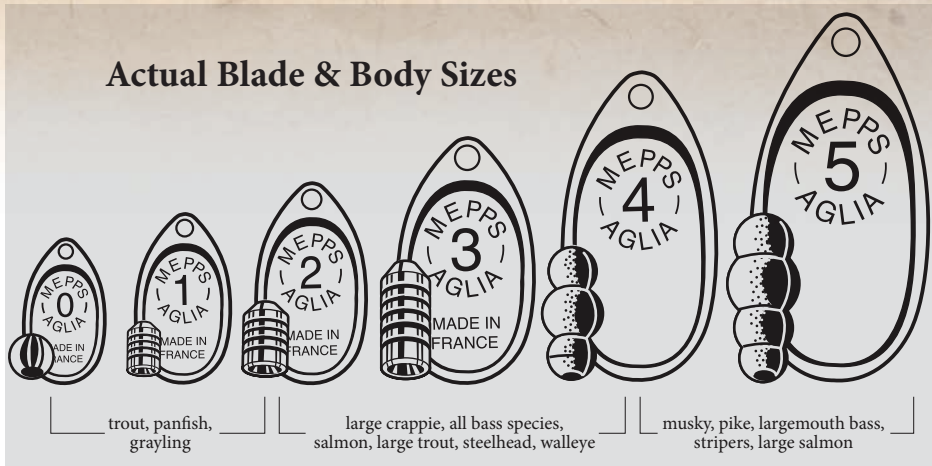
Aglia®

No other lure has caught as many record fish as Mepps® Aglia®. This classic, French, concave oval blade provides continuous flash and vibration. Blades are either genuine silver plate, polished brass, copper or painted. Solid brass components are selected using the principles of Mepps® Color Technology for maximum visibility.

Plain Aglia®



Actual Blade & Body Sizes



Stock No.	Size	Approx. Wt.	Price
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Aglia® plain treble hook

B0	0	1/12 oz.	\$4.25
B1	1	1/8 oz.	4.25
B2	2	1/8 oz.	4.90

Stock No.	Size	Approx. Wt.	Price
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Aglia® plain treble hook

B3	3	1/4 oz.	\$4.90
B4	4	1/2 oz.	5.90
B5	5	1/2 oz.	5.90

Stock No.	Size	Approx. Wt.	Price
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Aglia® plain single hook

B0P	0	1/12 oz.	\$4.25
B1P	1	1/8 oz.	4.25
B2P	2	1/8 oz.	4.90

Stock No.	Size	Approx. Wt.	Price
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Aglia® plain single hook

B3P	3	1/4 oz.	\$4.90
B4P	4	1/2 oz.	5.90
B5P	5	1/2 oz.	5.90

Aglia® -e

The Mepps® Aglia® -e combines the proven fish-catching ability of the Mepps® Aglia® with the look and feel of a salmon egg. The uniquely designed blade pattern presents the illusion of a spawn sack, while the durable life-like egg on the hook attracts strikes.



Stock No. Size Approx. Wt. Price

Aglia®-e treble hook

BE0	0	1/12 oz.	\$4.25
BE1	1	1/8 oz.	4.25
BE2	2	1/6 oz.	4.90
BE3	3	1/4 oz.	4.90
BE4	4	1/2 oz.	5.90
BE5	5	1/2 oz.	5.90

Stock No. Size Approx. Wt. Price

Aglia®-e single hook

BE0P	0	1/12 oz.	\$4.25
BE1P	1	1/8 oz.	4.25
BE2P	2	1/6 oz.	4.90
BE3P	3	1/4 oz.	4.90
BE4P	4	1/2 oz.	5.90
BE5P	5	1/2 oz.	5.90

Be sure to include the blade colors in the stock number when ordering.



Stock No. Size Approx. Wt. Price

Comet® TRU-V plain treble hook

CTV0	0	1/12 oz.	\$4.75
CTV1	1	1/8 oz.	4.75
CTV2	2	1/6 oz.	5.45
CTV3	3	1/4 oz.	5.45
CTV4	4	1/2 oz.	6.60
CTV5	5	1/2 oz.	6.60

Stock No. Size Approx. Wt. Price

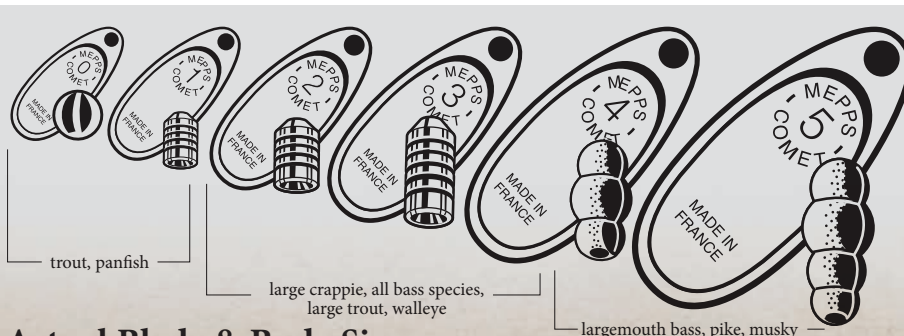
Comet® TRU-V plain single hook

CTV0P	0	1/12 oz.	\$4.75
CTV1P	1	1/8 oz.	4.75
CTV2P	2	1/6 oz.	5.45
CTV3P	3	1/4 oz.	5.45
CTV4P	4	1/2 oz.	6.60
CTV5P	5	1/2 oz.	6.60

Comet® TRU-V

Ultraviolet (UV) light is mostly invisible to humans, but according to scientific testing, quite visible to many species of fish. Many baitfish and small gamefish patterns reflect UV light. Therefore, fish can use UV light when seeking prey.

The Mepps® Comet® TRU-V spinners are UV-enhanced beyond traditional UV-finishes.



Actual Blade & Body Sizes

Comet®

The Mepps® Comet® precise mechanics ensure the blade works equally well close to or away from the axis of rotation. This means the Comet® is at home in rough water and currents as well as calm pools.

Dressed Aglia®

Did you know the Mepps® Aglia® was named one of four lures that changed fishing in *Game & Fish* magazine? Fact. All Dressed Aglias feature genuine squirrel or buck tail dressing for a lifelike pulsing, swimming action in the water.



Paul
Butler



Dressed Aglia®



Be sure to include both the blade and tail colors in the stock number

Stock No. Size Approx. Wt. Price

Aglia® dressed treble hook

B0ST	0	1/12 oz.	\$6.25
B1ST	1	1/8 oz.	6.25
B2ST	2	1/4 oz.	6.85

Stock No. Size Approx. Wt. Price

Aglia® dressed treble hook

B3ST	3	1/4 oz.	\$6.85
B4ST	4	1/3 oz.	8.40
B5ST	5	1/2 oz.	8.40

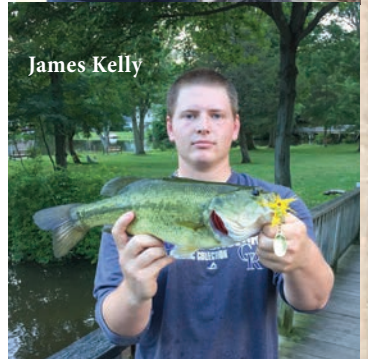
Sophie Kostiuk
& her dad



Lauren Josef



James Kelly

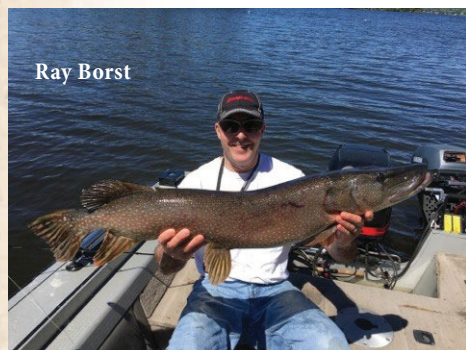


Daniel Rose



Aglia® Flashabou

The Mepps® Aglia® Flashabou combines the vibration and flash of a classic Mepps® Aglia® blade with a highly reflective, hand-tied flashabou tail for attractive, shimmering action in the water.



Stock No.	Size	Approx. Wt.	Price
Aglia® Flashabou dressed treble hook			
B0FT	0	1/12 oz.	\$6.25
B1FT	1	1/8 oz.	6.25
B2FT	2	1/6 oz.	6.85

Stock No.	Size	Approx. Wt.	Price
Aglia® Flashabou dressed treble hook			
B3FT	3	1/4 oz.	\$6.85
B4FT	4	1/2 oz.	8.40
B5FT	5	1/2 oz.	8.40

Be sure to include both the blade and tail colors in the stock number

Aglia® Streamer

The Mepps® Aglia® Streamer combines the vibration and flash of the classic Mepps® Aglia® blade with the subtle and lifelike swimming action of a hand-tied MicroFlash streamer. It makes the ideal presentation for the stream, river or lake angler fishing for trout, salmon or grayling; or the fisherman matching the forage for bass, panfish or walleye. Streamers are available with either a single hook/stinger treble hook combo, or a plain single hook.



Stock No.	Size	Approx. Wt.	Price
Aglia® Streamer single hook w/ treble hook stinger			
B1SR	1	1/8 oz.	\$9.55
B2SR	2	1/6 oz.	9.80
B3SR	3	1/4 oz.	10.50

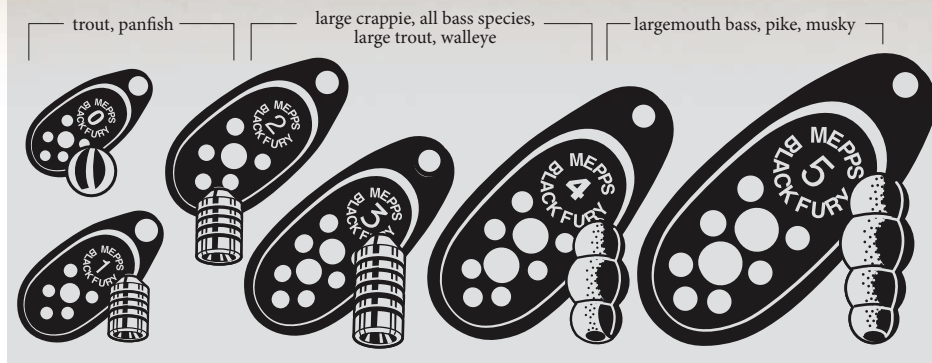
Stock No.	Size	Approx. Wt.	Price
Aglia® Streamer single hook			
B1SR	1	1/8 oz.	\$8.25
B2SR	2	1/6 oz.	8.55
B3SR	3	1/4 oz.	9.20

Add a color code to the Stock No. when ordering

B1SR G-W, B-Aglia®, 1-size #1, SR-Streamer, G-W - Gold Blade-White Tail (color code)

• For single hook Streamers, add a "P" before the color code: e.g. B1SRP G-W

Actual Blade & Body Sizes



Black Fury®

The special Black Fury® blade spins closer to the body than the classic Aglia® blade so it easily fishes shallow to mid-depths. This is an excellent low light (early morning, evening or overcast) spinner as well as a perfect choice for sunny days in less clear waters. The dressed version features bucktail or squirrel tail. The Combos feature a Mister Twister® Keeper® Hook and genuine Mister Twister® Curly Tails®.

Black Fury® Plain



Black Fury® Dressed



Black Fury® Combo

Featuring **MISTER TWISTER®** Keeper® Hook & Curly Tail®



Stock No. Size Approx. Wt. Price

Black Fury® Plain Treble Hook

BF0	0	1/12 oz.	\$4.25
BF1	1	1/8 oz.	4.25
BF2	2	1/6 oz.	4.90
BF3	3	1/4 oz.	4.90
BF4	4	1/3 oz.	5.90
BF5	5	1/2 oz.	5.90

Black Fury® Dressed Treble Hook

BF0T	0	1/12 oz.	\$6.25
BF1T	1	1/8 oz.	6.25
BF2T	2	1/6 oz.	6.85
BF3T	3	1/4 oz.	6.85
BF4T	4	1/3 oz.	8.40
BF5T	5	1/2 oz.	8.40

Stock No. Size Approx. Wt. Price

Black Fury® Plain Single Hook

BF0P	0	1/12 oz.	\$4.25
BF1P	1	1/8 oz.	4.25
BF2P	2	1/6 oz.	4.90
BF3P	3	1/4 oz.	4.90
BF4P	4	1/3 oz.	5.90
BF5P	5	1/2 oz.	5.90

Stock No. Size Tail Approx. Wt. Price

Black Fury® Combo

BF0C	0	1 1/2"	1/12 oz.	\$5.75
BF1C	1	2"	1/8 oz.	5.75
BF2C	2	3"	1/6 oz.	6.85
BF3C	3	4"	1/4 oz.	6.85
BF4C	4	4"	1/3 oz.	7.50

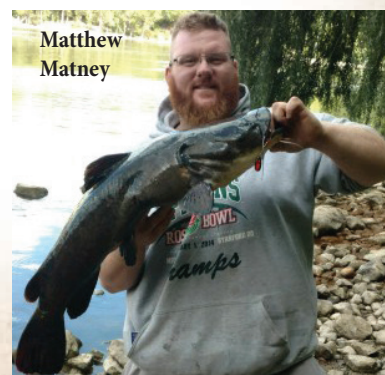
Add a color code to the Stock No. when ordering

EXAMPLE: BF3-Y

BF=Black Fury® 3=Size #3 Y=Yellow Dot (color code)

For a dressed treble, add T before color code

For a combo, add C before color code



Aglia® BRITE

The classic Mepps® Aglia® is now available with a brightly colored body. No other lure has caught as many record fish as the Mepps® Aglia® and the Aglia® BRITE is sure to continue this tradition.

Stock No. Size Approx. Wt. Price

Aglia® BRITE plain treble hook

AB0	0	1/12 oz.	\$4.45
AB1	1	1/10 oz.	\$4.45
AB2	2	1/6 oz.	\$5.00
AB3	3	1/4 oz.	\$5.00

Aglia® BRITE plain single hook

AB0P	0	1/12 oz.	\$4.45
AB1P	1	1/10 oz.	\$4.45
AB2P	2	1/6 oz.	\$5.00
AB3P	3	1/4 oz.	\$5.00



Scott Schindler

Trophy Series

If you're planning a trophy salmon or steelhead trip to Alaska, these spinners were designed with you in mind. Available only in sizes #4 and #5 and available with either treble or single hooks. Blades and bodies are solid brass—no lead components. Spinner shaft is stainless steel to resist the elements. Silver blades feature genuine silver plating for maximum flash at all depths and under all water and light conditions. Painted bodies feature brilliant epoxy finishes that are both fade and chip resistant. A water-activated self-lubricating, folded, solid brass clevis is much more durable than a stirrup-style clevis, and allows the blade to begin spinning freely as soon as the lure hits the water.

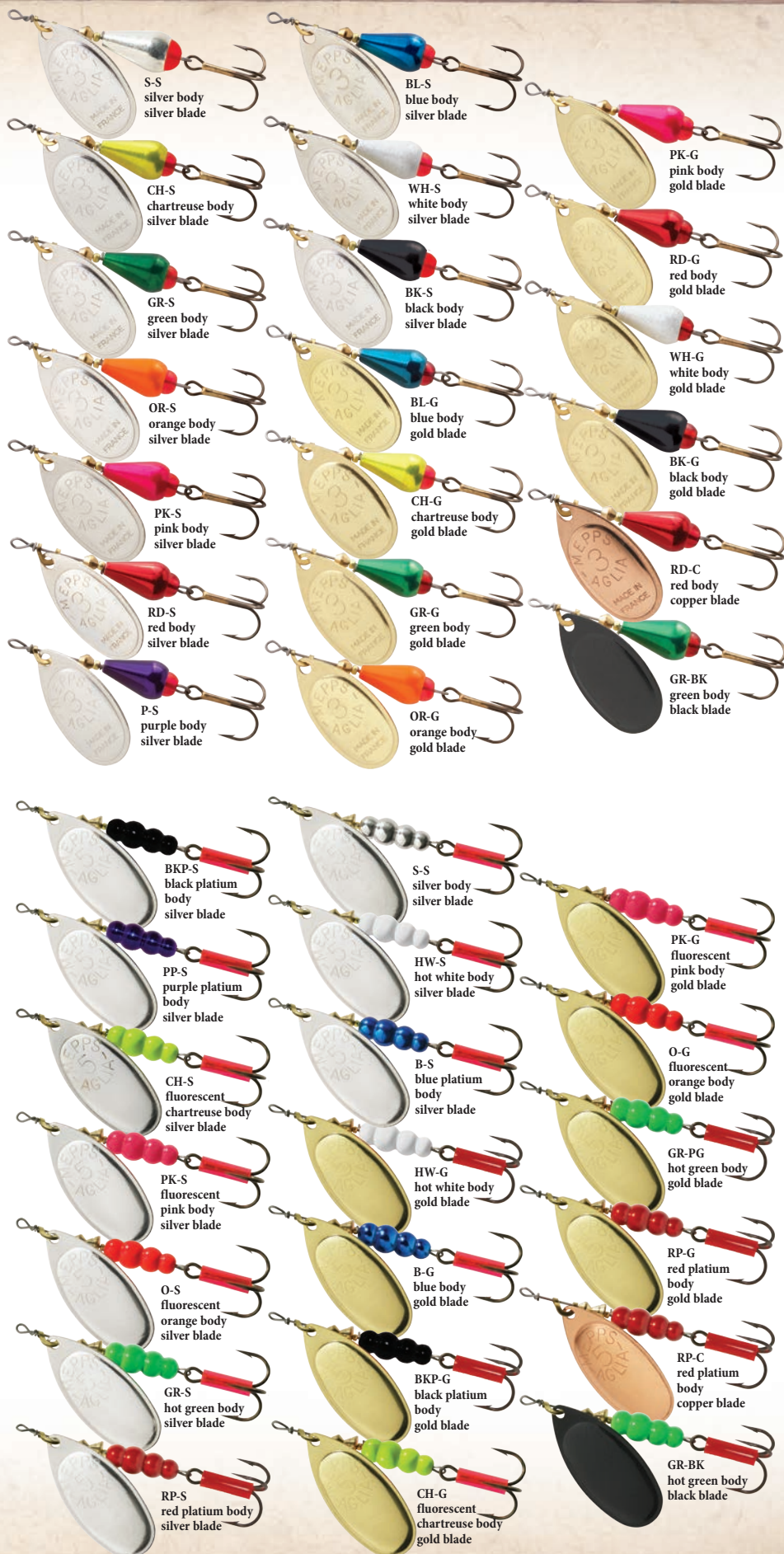
Stock No. Size Approx. Wt. Price

Trophy Series treble hook

TSB4	4	1/3 oz.	\$5.90
TSB5	5	1/2 oz.	5.90

Trophy Series single hook

TSB4P	4	1/3 oz.	\$5.90
TSB5P	5	1/2 oz.	5.90



Magnum Aglia®

The Mepps® Magnum Aglia® is a full 125% heavier than our standard #5 Aglia®. Everything about it is big, from its 1 1/8 ounce weight to its Magnum #7 blade and heavy duty 3/0 treble hook.

No other spinner stays deep in heavy current and hugs the river bottoms, where trophy salmon hang out, better than the Mepps® Magnum Aglia®.



Plain Giant Killer®



Stock No.	Size	Approx. Wt.	Hook Size	Price
<i>Magnum Aglia®</i>				
MB7	7	1 1/8 oz.	3/0	\$11.80

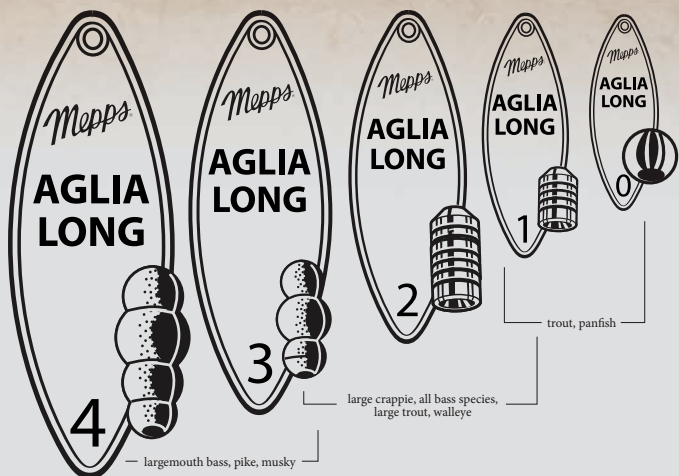


Stock No.	Size	Approx. Wt.	Hook Size	Price
<i>Plain Giant Killer®</i>				
GK	5	1 1/4 oz.	5/0	\$11.80

Aglia® Long

The Mepps® Aglia® Long blade “hugs” the body during the retrieve, allowing it to stay in deep pockets where big fish live. It's perfect for fishing pools below lake outlets or man-made dams. All Aglia® Longs feature Mepps® Color Technology for maximum visibility and solid brass bodies and blades. Beads are lathe-turned to resist chipping. Available in both treble and single hooks, plain and dressed.

Actual Blade & Body Sizes



Aglia® Long Plain Treble



Aglia® Long Dressed Treble



Joe Misiak

Stock No.	Size	Approx. Wt.	Price
Aglia® Long plain treble hook			
AL0	0	1/8 oz.	\$4.25
AL1	1	1/8 oz.	4.25
AL2	2	1/4 oz.	4.90
AL3	3	1/2 oz.	4.90
AL4	4	1/2 oz.	5.90

Stock No.	Size	Approx. Wt.	Price
Aglia® Long dressed treble hook			
AL0ST	0	1/8 oz.	\$6.25
AL1ST	1	1/8 oz.	6.25
AL2ST	2	1/4 oz.	6.85
AL3ST	3	1/2 oz.	6.85
AL4ST	4	1/2 oz.	8.40

Stock No.	Size	Approx. Wt.	Price
Aglia® Long plain single hook			
AL0P	0	1/8 oz.	\$4.25
AL1P	1	1/8 oz.	4.25
AL2P	2	1/4 oz.	4.90
AL3P	3	1/2 oz.	4.90
AL4P	4	1/2 oz.	5.90

Comet® Mino

The Comet® Mino runs at mid-depth. The erratic swimming action gives the Comet® Mino the appearance of an injured bait fish. Mepps® Comet® Minos are perfect for all species, whether casting or trolling.

They are all carefully airbrushed to ensure realism. Eyes are hand painted in a meticulous two-step process.

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Comet® Mino				
COM 0	1-1/4"	1/9 oz.	\$7.00	
C1M 1	1-7/8"	1/6 oz.	7.00	
C2M 2	2-1/2"	1/4 oz.	8.40	

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Comet® Mino				
C3M 3	2-1/2"	5/16 oz.	\$8.40	
C4M 4	3"	7/16 oz.	10.65	
C5M 5	3"	1/2 oz.	10.65	

Dow Moon



Aglia® Long Mino

Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Aglia® Long Mino				
AL0M 0	1-7/8"	1/9 oz.	\$6.85	
AL1M 1	2-1/2"	1/4 oz.	6.85	
AL2M 2	2-1/2"	1/3 oz.	8.25	

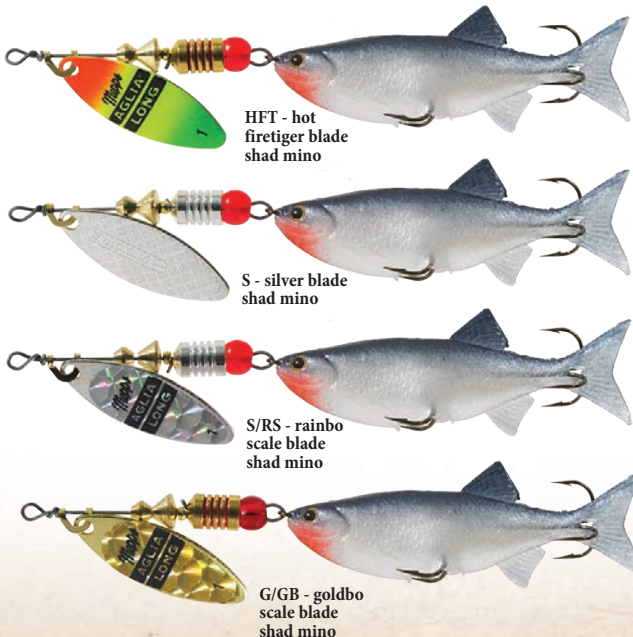
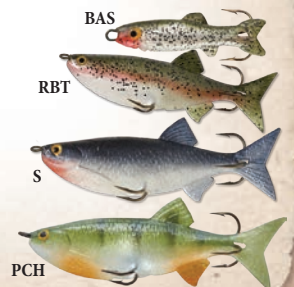
Stock No.	Blade Size	Mino Size	Approx. Wt.	Price
Aglia® Long Mino				
AL3M 3	3"	5/16 oz.	\$8.25	
AL4M 4	3"	3/4 oz.	10.60	

Replacement Minos

Add "S" after the stock number if you want a Shad Mino, "RBT" if you want a Rainbow Trout Mino, "BAS" if you want a Baby Bass Mino, or "PCH" if you want a Perch Mino.

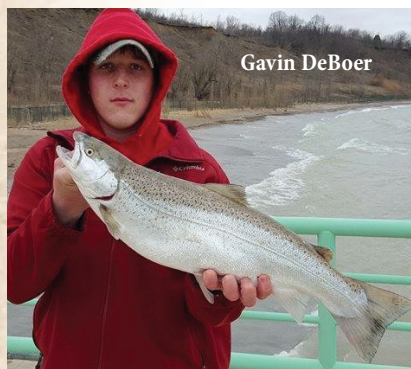
All Minos are available in all sizes.

Stock No.	Fits	Mino Length	Price
Replacement Minos			
M0	C00M, C0M	1 1/4"	\$3.05
M1	C1M, AL0M	1 7/8"	3.85
M2	C2M, C3M, AL1M, AL2M	2 1/2"	5.00
M3	C4M, C5M, AL3M, AL4M	3"	5.45



Flying CTM

Here is the perfect salmon, trout and steelhead lure for the pier or stream fisherman. It is proven in Alaska and the Pacific Northwest. The Mepps® Flying CTM is a heavyweight spinner that drops deep and stays deep throughout the retrieve. In fact, it's one of Mepps® deepest running spinners. Its bright fluorescent sleeve acts as an attractor. The Flying CTM comes in two hefty weights: 5/8 oz. and 7/8 oz. Bodies are solid brass. Two heavy-duty blade sizes: #4 & #5. All Flying C's are available with either a



Stock No. Size Approx. Wt. Price

Flying CTM single hook

FC58P	4	5/8 oz.	\$7.25
FC78P	5	7/8 oz.	7.35

Stock No. Size Approx. Wt. Price

Flying CTM perma steel treble hook

FC58	4	5/8 oz.	\$7.25
FC78	5	7/8 oz.	7.35

LongCast

If you're looking for a large spinner you can cast all day long without wearing yourself out, you've found it in the Mepps® LongCast. The LongCast's heavy bullet-shaped body takes the effort out of long-distance casting. In addition, the LongCast sinks quickly and stays very close to the bottom throughout the retrieve, making it perfect for fishing heavy current or deep water. The #4 LongCast is 85% heavier than a #4 Mepps® Aglia®, and it is 65% heavier than the competition. The #5 LongCast is 75% heavier than a #5 Mepps® Aglia®, and weighs twice as much as the competition's #5 spinner. In fact, the heavy-weight #5 LongCast is 40% heavier than the competition's #6 spinner.



S,O-S
silver body
orange fin
silver blade

S,C-S
silver body
chartreuse fin
silver blade

S,P-S
silver body
pink fin
silver blade

S,B-S
silver body
blue fin
silver blade

S,RP-S
silver body
red platinum fin
silver blade

S,RP-SRD
silver body
red platinum fin
silver red dot blade

S,B-RBT
silver body
blue fin
rainbow trout blade

S,O-HO
silver body
orange fin
hot orange blade

S,C-HC
silver body
chartreuse fin
hot chartreuse blade



S,P-HP
silver body
pink fin
hot pink blade

BK, O-BK
black body
orange fin
black blade

G,GR-G
gold body
green fin
gold blade

G,O-G
gold body
orange fin
gold blade

G,GR-HGR
gold body
green fin
hot green blade

G,O-HO
gold body
orange fin
hot orange blade

G,C-HFT
gold body
chartreuse fin
hot firetiger blade

S, GW-GP
silver body
white fin
GLO pink blade

S, GW-GW
silver body
white fin
GLO white blade

Shown for detail. Not to scale.



BK,O-BK
shown

LongCast



Mike Sheldon

Stock No. Size Approx. Wt. Price

Long Cast plain single hook

LC4P	4	5/8 oz.	\$7.35
LC5P	5	7/8 oz.	7.85

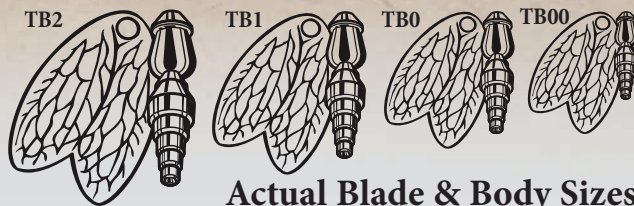
Stock No. Size Approx. Wt. Price

Long Cast plain treble hook

LC4	4	5/8 oz.	\$7.35
LC5	5	7/8 oz.	7.85

Thunder Bug®

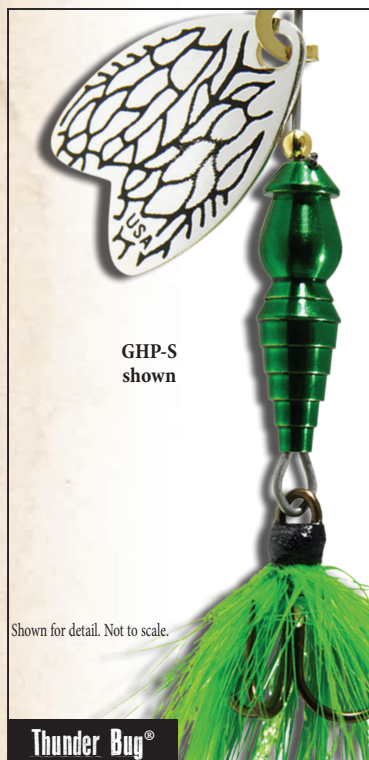
Here is a fishing lure so revolutionary it allows spinner fishermen to "match the hatch." From its fluttering, veined, lifelike wing to its expertly finished segmented body, the Mepps® Thunder Bug® looks like a bug, acts like a bug, and, to a fish, is every bit as tasty as a bug. Four sizes. Six blade colors. Computer age finishes to



Actual Blade & Body Sizes

resist chipping and peeling. Your choice of dressed or plain ultra-sharp, strong treble or single hook. Mepps® unsurpassed quality throughout. Mepps® Thunder Bugs. . . bugs, so natural, we've even given them bug names.

Thunder Bug® Dressed



Thunder Bug® Plain



Add a color code to the Stock No. when ordering

Stock No.	Size	Approx. Wt.	Price
Thunder Bug® plain treble hook			
TB00	00	1/18 oz.	\$4.25
TB0	0	1/12 oz.	4.25
TB1	1	1/8 oz.	4.25
TB2	2	1/4 oz.	4.90

Stock No.	Size	Approx. Wt.	Price
Thunder Bug® dressed treble hook			
TB00T	00	1/18 oz.	\$6.25
TB0T	0	1/12 oz.	6.25
TB1T	1	1/8 oz.	6.25
TB2T	2	1/4 oz.	6.85

Stock No.	Size	Approx. Wt.	Price
Thunder Bug® single hook			
TB00P	00	1/18 oz.	\$4.25
TB0P	0	1/12 oz.	4.25
TB1P	1	1/8 oz.	4.25
TB2P	2	1/4 oz.	4.90

Stock No.	Size	Approx. Wt.	Price
Thunder Bug® dressed single hook			
TB00H	00	1/18 oz.	\$6.25
TB0H	0	1/12 oz.	6.25
TB1H	1	1/8 oz.	6.25
TB2H	2	1/4 oz.	6.85



Actual Blade & Body Sizes

Every XD® features a precision, solid brass fulcrum bead between the blade and body allowing the blade to spin at any retrieve speed and as the lure drops providing additional attraction. No other shaft-through-the-blade spinner offers this feature.

All XD® silver blades and bodies are plated with genuine silver creating a bright white flash that's easily seen underwater. Some blades and bodies are platinum (play-tee-um) plated. Platinum is a natural element that has a remarkable resistance to corrosion.



The XD® runs deeper - size for size - than any other lure in its class.



S-S
silver-silver



B-S
blue-silver



BK-S
black-silver



S-RBT
silver
-rainbow trout



S-S
silver-silver



B-S
blue-silver



BK-S
black-silver



S-RBT
silver
-rainbow trout



GR-G
green-gold



BK-G
black-gold



G-G
gold-gold



G-GT
gold-firetiger



G-BRT
gold
-brown trout



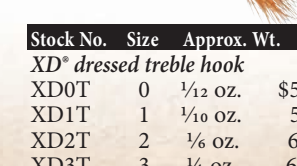
GR-G
green-gold



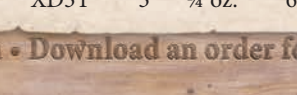
BK-G
black-gold



G-G
gold-gold



G-GT
gold-firetiger



G-BRT
gold
-brown trout



XD® Plain

S-HC
silver
-hot chartreuse



S-HP
silver-hot pink



G-RP
gold
-red platinum



G-HO
gold
-hot orange



BK-BY
black
-black/yellow



XD® Dressed

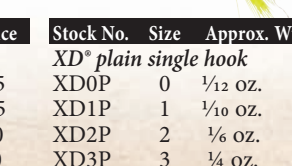
S-HC
silver
-hot chartreuse



S-HP
silver
-hot pink



G-RP
gold
-red platinum



G-HO
gold
-hot orange



BK-BY
black
-black/yellow



G-BRT
shown

Shown for detail. Not to scale.

XD®



Cody Spencer

Stock No.	Size	Approx. Wt.	Price
XD® plain treble hook			
XD0	0	1/12 oz.	\$4.25
XD1	1	1/10 oz.	4.25
XD2	2	1/8 oz.	4.90
XD3	3	1/4 oz.	4.90

Stock No.	Size	Approx. Wt.	Price
XD® dressed treble hook			
XD0T	0	1/12 oz.	\$5.95
XD1T	1	1/10 oz.	5.95
XD2T	2	1/8 oz.	6.50
XD3T	3	1/4 oz.	6.50

Stock No.	Size	Approx. Wt.	Price
XD® plain single hook			
XD0P	0	1/12 oz.	\$4.25
XD1P	1	1/10 oz.	4.25
XD2P	2	1/8 oz.	4.90
XD3P	3	1/4 oz.	4.90

Stock No.	Size	Approx. Wt.	Price
XD® hackle dressed single hook			
XD0H	0	1/12 oz.	\$5.95
XD1H	1	1/10 oz.	5.95
XD2H	2	1/8 oz.	6.50
XD3H	3	1/4 oz.	6.50

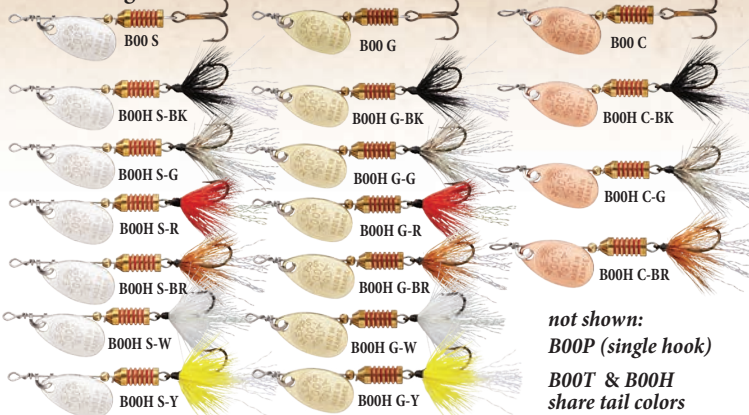
Ultra Lite & Spin Fly

Mepps® #00 Ultra Lites and #0 Spin Flies are ideal for light spinning tackle. They can also be used with your favorite fly rod. Use silver or gold Aglias to take panfish or trout on a crisp spring evening. Just before sunup or sundown, tie on a Black Fury®. Copper blades are very visible in stained water. Work a single hook Aglia® Wooly Worm or single hook Black Fury® through the weeds for great fishing action.



Gunnar
Morris

Ultra Lite Aglia®



not shown:
B00P (single hook)
B00T & B00H
share tail colors

Black Fury® Spin Flies



Ultra Lite Black Fury®



(BF00P - single hook & BF00T - dressed treble hook not shown)

Ultra Lite Aglia® Long

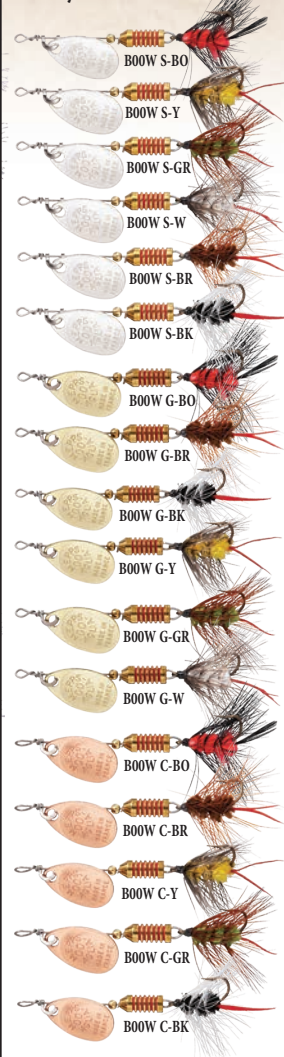
(AL00P - single hook available in both colors)



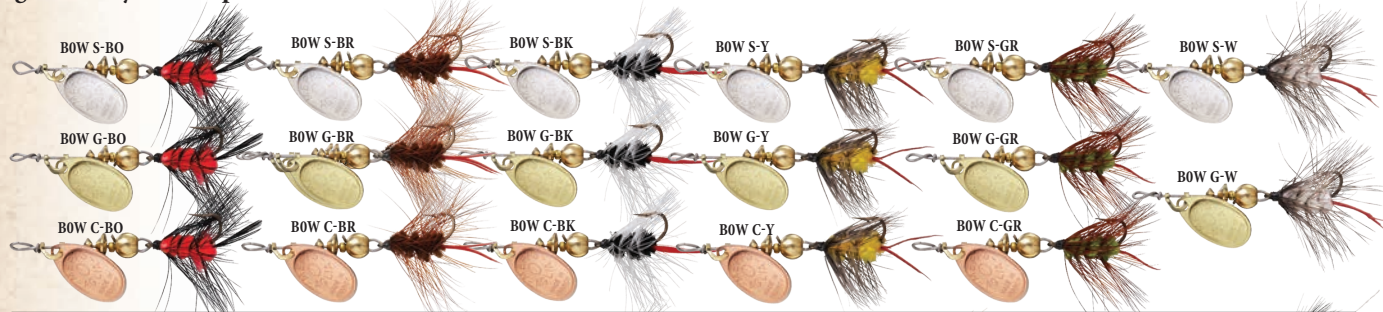
Ultra Lite Comet® Mino



Ultra Lite Aglia® Wooly Worm



Aglia® Wooly Worm Spin Flies



Aglia® Hackle Dressed Spin Flies



Stock No.	Approx. Wt.	Price
Aglia® Ultra Lites		
B00	1/18 oz.	\$4.25
B00P	1/18 oz.	4.25
B00T	1/18 oz.	6.25
B00H	1/18 oz.	6.25
B00W	1/18 oz.	6.25

B00T &
B00H share
tail colors

Stock No.	Approx. Wt.	Price
Aglia® Long Ultra Lites		
AL00	1/18 oz.	\$4.25
AL00P	1/18 oz.	4.25
Comet® Mino Ultra Lites		
C00M	1/18 oz.	\$7.00

Stock No.	Approx. Wt.	Price
Black Fury® Ultra Lites		
BF00	1/18 oz.	\$4.25
BF00P	1/18 oz.	4.25
BF00T	1/18 oz.	6.25
BF00H	1/18 oz.	6.25

Stock No.	Approx. Wt.	Price
Spin Flies - Black Fury®, Aglia® Wooly Worm & Aglia® Hackle Dressed		
B0W	1/12 oz.	\$6.25
B0H	1/12 oz.	6.25
BF0H	1/12 oz.	6.25



Mason McMullan



Spinner Paks

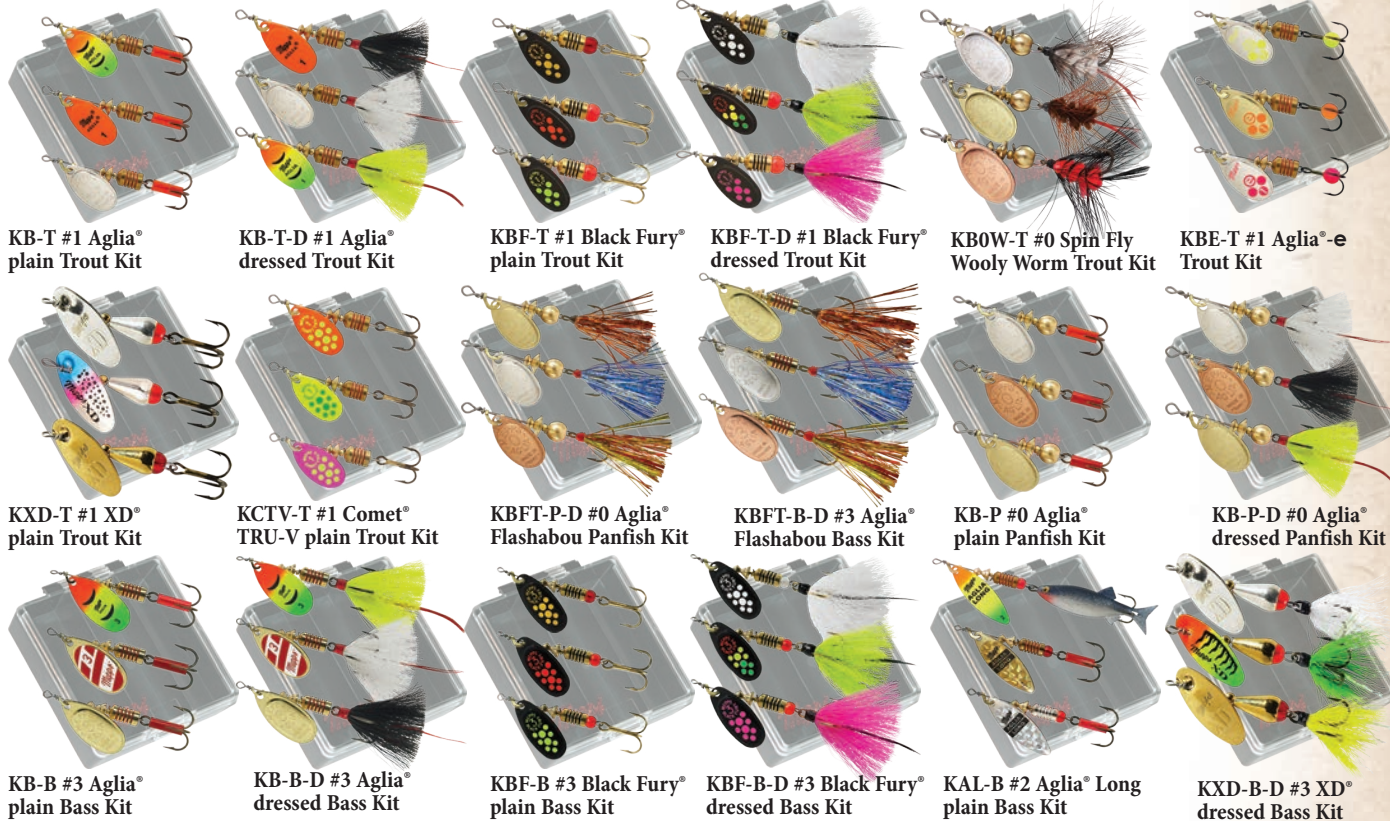
A perfect combination of Mepps® in-line spinners for your favorite species.

Panfish	Trout	Bass
SAB (dressed) \$19.35 #0 Black Fury®, #0 Comet® Mino, #0 Aglia®	STA (dressed) \$18.70 #1 Black Fury®, #1 Aglia® Long, #0 Aglia®	SBB (dressed/mino) \$15.10 #2 Comet® Mino, #2 Aglia®
SAA (plain) \$12.70 #0 Black Fury®, #0 Aglia® Long, #00 Aglia®	STB (plain) \$12.70 #1 Black Fury®, #1 Aglia® Long, #0 Aglia®	SBC (dressed) \$13.75 #2 Aglia® Long, #3 Aglia®

Three all-time favorite Mepps® in-line spinners for your favorite species in a handy, reuseable Pocket Pac.

Due to ongoing research, lure components may differ slightly from those pictured or described.

Pocket Pacs



Trout	Trout	Panfish	Bass	Bass
KB-T \$13.80 #1 Aglia® plain Hot Firetiger, Hot Orange, Silver	KB0W-T \$19.85 #0 Wooly Worm Silver-White, Gold-Brown, Copper-Black-Orange	KBFT-P-D \$19.85 #0 Aglia® Flashabou Gold-Brown-Orange, Silver-Blue-Silver, Copper-Red-Yellow	KB-B \$15.75 #3 Aglia® plain Hot Firetiger, Gold/Red-White, Gold	KB-F-B-D \$21.70 #3 Black Fury® dressed White Dot, Hot Firetiger, Pink Dot
KB-T-D \$19.85 #1 Aglia® dressed Hot Orange, Silver, Hot Firetiger	KBE-T \$14.45 #1 Aglia®-e Silver-Hot Chartreuse, Gold-Hot Orange, Silver-Hot Pink	KBFT-B-D \$21.70 #3 Aglia® Flashabou Gold-Brown-Orange, Silver-Blue-Silver, Copper-Red-Yellow	KB-B-D \$21.70 #3 Aglia® dressed Hot Firetiger, Gold/Red-White, Gold	KAL-B \$19.10 #2 Aglia® Long plain Hot Firetiger/Mino, Gold/Goldbo Scale, Silver/Rainbow Scale
KB-F-T \$13.80 #1 Black Fury® plain Yellow Dot, Fluorescent Red Dot, Chartreuse Dot	KXD-T \$13.90 #1 XD® plain Silver-Silver, Silver-Rainbow Trout, Gold-Gold	KB-P \$13.80 #0 Aglia® plain Silver, Copper, Gold	KB-F-B \$15.75 #3 Black Fury® plain Yellow Dot, Fluorescent Red Dot, Chartreuse Dot	KXD-B-D \$20.60 #3 XD® dressed Silver-Silver, Gold-Firetiger, Gold-Gold
KB-F-T-D \$19.85 #1 Black Fury® dressed White Dot, Hot Firetiger, Pink Dot	KCTV-T \$16.00 #1 Comet® TRU-V plain TRU-V Orange-Chartreuse, TRU-V Chartreuse-Green, TRU-V Pink-Chartreuse	KB-P-D \$19.85 #0 Aglia® dressed Silver, Copper, Gold		

Killer® Kits

Kits Make a Great Gift!

The lures in all Mepps® Killer® Kits have been carefully selected, using the principles of Mepps® Color Technology, to catch fish under a wide variety of fishing conditions. In addition, most of these kits are "programmed," and feature proven lures for a specific species of fish. This makes it very easy to select the right lures for just about any kind of fishing. Whether you fish for trout, panfish, bass, pike, walleye or trophy bustin' musky, there is a Mepps® programmed Killer® Kit perfect for you.

Due to ongoing research, lure components may differ slightly from those pictured or described.



Spencer Shout



K0D Panfisher Kit



KSF Spin Fly Kit



K1 Trout Kit



K1D Trout Kit



500736 -Trout Kit



KHT1A Hot Trout Kit



KUL Ultra Lite™ Kit



K0 Panfisher Kit



KSC Crappie Kit



KPB Bass & Panfish

Trout Kits

- K1 - six plain lures \$28.80
- K1D - five dressed, one plain lure..... \$37.55
- 1/2 oz. Little Wolf™ Silver, #1 Thunder Bug® May Fly-Gold, #0 Aglia® Long Silver, #1 Black Fury® Hot Firetiger, #1 XD® Silver Body/Silver Blade, #1 Aglia® Gold
- 500736 - Trout Kit..... \$38.55
- #0 Aglia® Silver Blade-White Wooly Worm, #0 Aglia® Gold Blade-Yellow Wooly Worm, #0 Thunder Bug® Silverfish, #0 Thunder Bug® May Fly, #0 XD® Silver Body-Silver Blade, #0 XD® Gold Body-Gold Blade
- KHT1A - Hot Trout Kit..... \$33.55
- #0 Aglia® Brown Trout, #1 Aglia® Hot Firetiger, #1 Aglia® Hot Pink, #0 Aglia® Rainbow Trout, #1 Aglia® Hot Chartreuse, #0 Aglia® Hot Orange
- KSF - Spin Fly Kit (1/12 oz.)..... \$39.60
- Six all-time favorite color patterns, size 0 spinners and hand-tied flies. Blue Dun, Bumble Bee, Black Gnat, Mosquito, Parma-Bell, Micky Finn
- KUL - Ultra Lite™ Kit \$37.25
- #00 Aglia® Wooly Worm Gold, #0 XD® Silver Body/Silver Blade, #00 Aglia® Long Silver, #00 Thunder Bug® May Fly-Gold, #00 Comet® Mino Silver, #00 Black Fury® Yellow Dot

Panfisher Kits

- K0 - six plain lures \$28.55
- K0D - six dressed lures \$39.30
- #0 XD® Gold Body/Gold Blade, #0 Aglia® Red/White, #0 Aglia® Long Silver, #0 Black Fury® Hot Firetiger, #0 XD® Silver Body/Silver Blade, #00 Thunder Bug® May Fly-Gold
- KSC - Crappie Kit..... \$33.55
- #0 Aglia® Gold, #0 Comet® Mino Silver, #0 Aglia® Long Silver, #1 Thunder Bug® May Fly-Gold, #0 Black Fury® Yellow Dot, Mister Twister® Curly Tails®

Multi-Species Kits

- KPB - Bass & Panfisher Kit \$41.95
- #3 Black Fury® Hot Firetiger, #2 Aglia® Long Gold/Redbo, #3 Aglia® Gold, #0 Thunder Bug® Dragon Fly-Silver, #0 Aglia® Hot Firetiger, #0 Black Fury® White Dot
- KST - Salmon & Trout Kit - six plain lures..... \$33.00

Basser Kits

- K2 - six plain lures \$32.25
- K2D - six dressed lures \$42.95
- #2 Aglia® Copper, #3 XD® Gold Body/Gold Blade, #2 Aglia® Long Silver, #3 Aglia® Gold, #3 XD® Silver Body/Silver Blade, #3 Black Fury® Hot Firetiger

Killer® Kits

Take the guess-work
out of lure selection



K2 Basser Kit



K2D Basser Kit



500676 Basser Kit



KHB3A Basser Kit



KST Salmon & Trout Kit



CK Salmon Kit



K6A Walleye Kit



K3 Picker Kit



K3D Picker Kit



500839 Picker Kit



KHP5A Hot Picker Kit



K7 Alaska
Bonanza Kit



500738 - Canada
Bonanza Kit



K4D Lunker Kit

Basser Kits

500676 - Basser Kit..... \$43.35
#3 Aglia® Silver-Orange, #3 Aglia® Silver-White, #3 Aglia® Gold-Red, #3 Aglia® Gold-Yellow,
#3 Aglia® Copper-Black, #3 Aglia® Silver-Purple

KHB3A - Basser Kit..... \$38.20
#2 Aglia® Hot Orange, #3 Aglia® Hot Chartreuse, #3 Aglia® Hot Firetiger, #2 Aglia® Black/
Yellow/Red, #3 Aglia® Gold/Red-White, #2 Aglia® Silver/Black-White

CK Salmon Kit..... \$39.70
¼ oz. Little Wolf® Rainbow Trout, #2 Syclops™ Hot Orange, #4 Trophy Series Pink Body/Silver
Blade, #4 Aglia® Long Silver/Pinkbo, 5/8 oz. Flying C™ Hot Orange Sleeve/Silver Blade,
#5 Trophy Series Orange Body-Silver Blade

K6A - Walleye Kit..... \$40.55
#3 XD® Hot Firetiger, #3 Aglia® Long Gold, #3 Comet® Mino Silver, #3 Black Fury® Hot Firetiger,
#0 Syclops™ Gold, #3 Aglia® Gold

Piker Kits

K3 - four plain spinners, two spoons..... \$37.95
K3D - four dressed spinners, two spoons..... \$47.60
#4 Aglia® Gold-Red/White, #4 Black Fury® Hot Firetiger, #3 Aglia® Long Silver, #2 Syclops™ Hot
Orange, #5 Aglia® Gold, #3/4 oz. Little Wolf® Silver

Piker Kits

500839 - Piker Kit (Aglia®)..... \$54.45
#5 Aglia® Silver, #5 Aglia® Silver, #5 Aglia® Gold, #5 Aglia® Gold, #5 Aglia® Copper,
#5 Aglia® Silver

KHP5A - Hot Piker Kit..... \$46.80
#4 Aglia® Hot Orange, #5 Aglia® Hot Chartreuse, #5 Aglia® Hot Firetiger, #4 Aglia® Black/
Yellow/Red, #5 Aglia® Gold/Red-White, #4 Aglia® Silver/Black-White

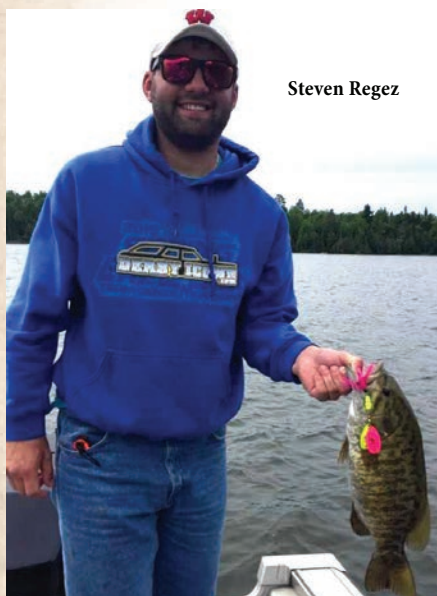
K7 - Alaska Bonanza Kit (single hook)..... \$41.95
#5 Trophy Series Pink Body-Silver Blade, 7/8 oz. Flying C™ Hot Orange Sleeve/Gold Blade, #5
Trophy Series Blue on Silver Body/Silver Blade, #5 Trophy Series Fluorescent Orange Body/Silver
Blade, #5 Aglia® Hot Orange Blade, ¾ oz. Flying C™ Hot Pink Sleeve/Silver Blade

500738 - Canada Bonanza Kit..... \$71.00
Musky Killer® Silver, Musky Killer® Gold, Musky Killer® Gold/Red-White, #3 Syclops™ Hot Firetiger,
#3 Syclops™ Silver, #3 Syclops™ Gold

K4D - Lunker Kit..... \$96.10
#5 Black Fury® Hot Firetiger, Giant Killer® Gold, #5 Aglia® Silver, Giant Killer® Silver,
Musky Killer® Gold, Musky Killer® Hot Orange

Double Blade Aglia®

Dual blades create more flash. In addition, the sound and vibration they make is noticeably different than a spinner with a single blade. Two blades also produce more loft so they are easier to fish over weeds and other structure.



Steven Regez

Double Blade Black Fury®

The Double Blade Black Fury® spins closer to the body than Aglia® blades, making it ideal for shallow to mid-depths. The high-contrast color blades make this an excellent choice in low-light or low-visibility water.



Stock No.	Size	Approx. Wt.	Price
<i>Double Blade Aglia®</i>			
BD3T	3	5/16 oz.	\$7.75
BD5T	5	1 1/16 oz.	10.05



Stock No.	Size	Approx. Wt.	Price
<i>Double Blade Black Fury®</i>			
BFD3T	3	5/16 oz.	\$7.75
BFD5T	5	1 1/16 oz.	10.05

Double Blade Aglia® Flashabou

The Mepps® Aglia® Double Blade Flashabou produces more flash and loft over weeds and structure than the Aglia® Flashabou, while offering the same highly reflective, hand-tied flashabou tail for attractive, shimmering action in the water.



HCBK-BK
hot chartreuse/black
-black



G2-BRO
gold
-brown/orange



HOBK-BK
hot orange/black
-black



G2-BRG
gold
-brown/gold



HCHO-CH
hot chartreuse/hot orange
-chartreuse



G/RW2-RG
gold/red white
-red/gold



HPHC-PK
hot pink/hot chartreuse
-pink



BRT2-BRG
brown trout
-brown/gold



HO2-BO
hot orange
-black/orange



RBT2-BLS
rainbow trout
-blue/silver



HC2-BC
hot chartreuse
-black/chartreuse



SRD2-RS
silver red dot
-red/silver



HFT2-FT
hot firetiger
-firetiger



S2-BKS
silver
-black/silver



HFT2-BOC
hot firetiger
-black/orange/chartreuse



S2-BLS
silver
-blue/silver



C2-RC
copper
-red/chartreuse

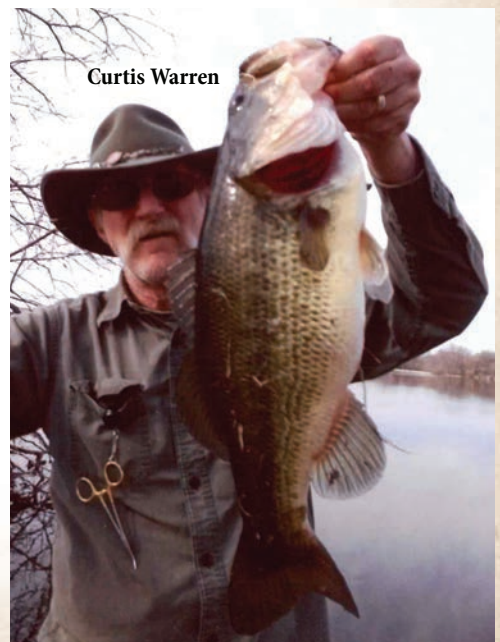


S2-PPK
silver
-purple/pink



HCHO-CH

Double Blade Aglia® Flashabou



Curtis Warren

Stock No.	Size	Approx. Wt.	Price
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Double Blade Aglia® Flashabou

BD3FT	3	5/16 OZ.	\$7.75
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BD5FT	5	1 1/16 OZ.	10.05
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Be sure to include both the blade and tail colors in the stock number

Order at www.mepps.com • Download an order form at www.mepps.com/order-form • Or call 800-237-9877

Aglia® Tandem

The Mepps® #5 Aglia® Tandem is perfect for large bass, trophy northern pike and early season musky. Aglia® Tandems feature hand-tied genuine bucktail around a heavy-duty #1/0 bronze treble hook with a #2 treble hook trailer.



Stock No.	Size	Approx. Wt.	Price
Aglia® Tandem			
BT5	5	7/8 oz.	\$12.50

Black Fury® Tandem

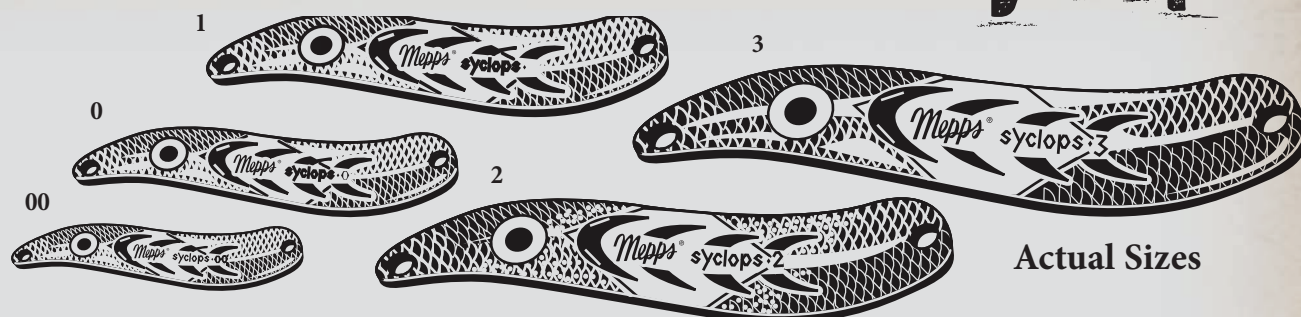
The Mepps® Black Fury® Tandem has the same great attributes of the Aglia® Tandem described above, plus, the shallow to mid-depth running, high-contrast, fish catching benefits of the Black Fury®.



Stock No.	Size	Approx. Wt.	Price
Black Fury® Tandem			
BFT5	5	7/8 oz.	\$12.50

Spoon fishermen around the world are limiting out on the Mepps® Syclops™. Whether you fish for pike, salmon, trout, walleyes or panfish, there's a Syclops™ just right for you. No other spoon is as versatile as the Mepps® Syclops™. It casts easily and can be trolled at almost any speed. It can also be vertically jigged making it ideal for a deep-water presentation.

Syclops™



**Christine
Cunningham**

Stock No.	Wt.	Length	Width	Thickness	Price
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Syclops™ Treble Hook					
SY00	1/8 oz.	1 1/2"	27/64"	.045	\$4.60
SY0	1/4 oz.	2"	17/32"	.060	4.90
SY1	1/2 oz.	2 1/2"	11/16"	.060	5.00
SY2	5/8 oz.	3"	3/4"	.060	5.30
SY3	1 oz.	3 1/2"	1"	.060	6.80

Syclops™ Single Hook					
SY00P	1/8 oz.	1 1/2"	27/64"	.045	\$4.60
SY0P	1/4 oz.	2"	17/32"	.060	4.90
SY1P	1/2 oz.	2 1/2"	11/16"	.060	5.00
SY2P	5/8 oz.	3"	3/4"	.060	5.30
SY3P	1 oz.	3 1/2"	1"	.060	6.80

Saltwater Syclops™ Treble Hook					
SY0SW	1/4 oz.	2"	17/32"	.060	\$4.90
SY1SW	1/2 oz.	2 1/2"	11/16"	.060	5.00
SY2SW	5/8 oz.	3"	3/4"	.060	5.30
SY3SW	1 oz.	3 1/2"	1"	.060	6.80

Saltwater Syclops™

Mepps® Saltwater Syclops™ are designed to be cast, trolled or jigged and are ideal for all saltwater species. Genuine nickel or 24 karat gold plating, stainless steel split rings and heavy duty saltwater treble hooks give these Saltwater Syclops™ maximum corrosion resistance.

Bantam Syclops™

Bantam Syclops™ are the lightest of the Syclops™ and feature a single salmon hook. They are ideal for Kokanee.

Bantam Syclops™ can be trolled, cast, drifted or jigged, but, their erratic side-to-side wobbling action makes them extremely effective when trolled.

Stock No.	Wt.	Length	Width	Thickness	Price
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Bantam Syclops™ Single Hook

SY00LP	1/16 oz.	1 1/2"	27/64"	.020	\$4.60
SY0LP	1/8 oz.	2"	17/32"	.025	4.90



Robert G.
Lake

Little Wolf®

Stock No.	Wt.	Length	Width	Price
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Little Wolf® Treble Hook

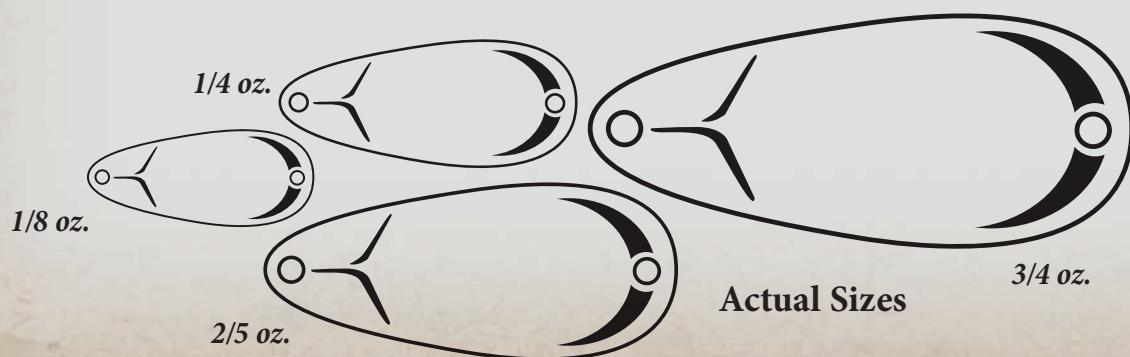
LW18	1/8 oz.	1 3/16"	1/2"	\$4.45
LW14	1/4 oz.	1 1/16"	5/8"	4.80
LW25	2/5 oz.	2 1/8"	7/8"	6.50
LW34	3/4 oz.	2 3/4"	1 3/16"	9.10

Little Wolf® Single Hook

LW18P	1/8 oz.	1 3/16"	1/2"	\$4.45
LW14P	1/4 oz.	1 1/16"	5/8"	4.80
LW25P	2/5 oz.	2 1/8"	7/8"	6.50
LW34P	3/4 oz.	2 3/4"	1 3/16"	9.10



The Mepps® Little Wolf® is a rugged, solid brass spoon that will not rust or tarnish. Its genuine silver plate produces a bright white flash and its reverse-curve design features ten highly-reflective surfaces that send light in all directions. All Little Wolf's feature vinyl and acrylic oven-baked finish for maximum durability. Every Little Wolf® is perfectly balanced to maintain an intense side-to-side wobbling action.





Timber Doodle®

Anyone can fish thick weeds or cover with a Mepps® Timber Doodle® because Timber Doodles, when rigged with a Mister Twister® Split Double Tail™, are virtually weedless. Because they flutter as they sink, they can be vertically jigged, cast or trolled. They are ideal for bass, walleye, northern pike and many other game fish, but really excel when fishing "slop" for trophy bass.



MISTER TWISTER
Replacement Tails

Genuine Mister Twister® Split Double Tails™/4 to a card

stock no.	color	price
4SDT CH	Chartreuse	\$2.95
4SDT PP	Pumpkin Pepper	2.95
4SDT RR	Rocket Red	2.95
4SDT WR	Watermelon	2.95
4SDT BB	Black & Blue	2.95
4SDT W	White	2.95

All Timber Doodles come packaged with three Mister Twister® Split Double Tails™.

Saltwater Timber Doodle®

All Mepps® Saltwater Timber Doodles are plated with genuine gold and feature a stainless steel split ring for corrosion resistance.



Stock No.	Wt.	Length	Width	Thickness	Price
Timber Doodle®					
TD0C	¼ oz.	2"	17/32"	.060	\$7.70
TD1C	½ oz.	2½"	1 1/16"	.060	9.05

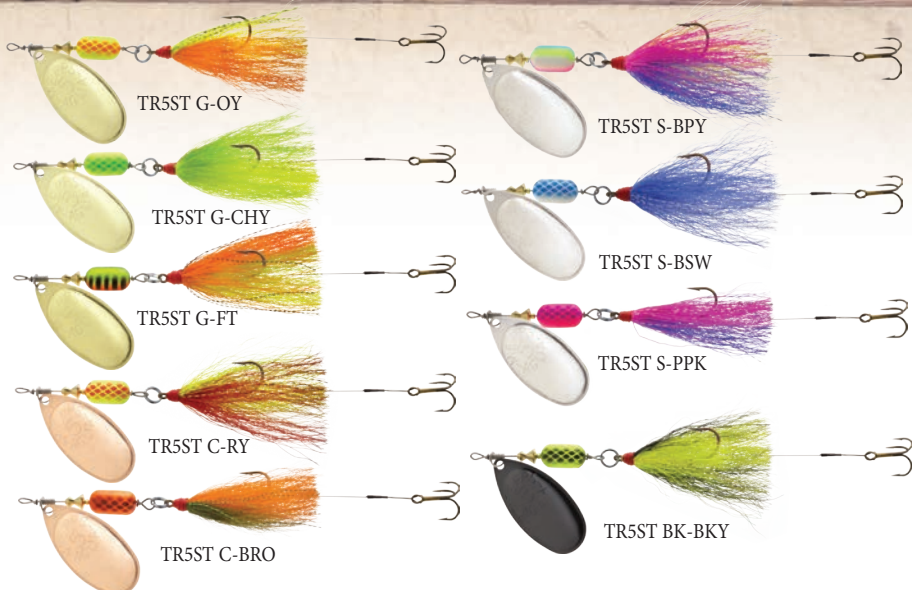
Stock No.	Wt.	Length	Width	Thickness	Price
Saltwater Timber Doodle®					
TD0SW	¼ oz.	2"	17/32"	.060	\$7.70
TD1SW	½ oz.	2½"	1 1/16"	.060	9.05

Trolling Rig

Walleye fishermen know trolling covers water and keeps them in contact with active fish. Not only is trolling one of the most productive methods for catching walleye, it's also known for producing BIG fish.

Each Mepps® Trolling Rig features: an interchangeable spiral-wound stainless steel clevis for quick and easy blade changes; an oversized, brightly-colored, floating body which produces a tantalizing, slow sink-rate and keeps the Rig gliding just above snags; and a multi-colored bucktail dressed 2/0 single hook that increases bulk and creates a "meal-sized" profile.

Plus, they're available with or without an ultra-flexible, kink-resistant 20lb. braided, stainless steel stinger cable with a loop end for easy changing of the stinger treble hook.



Stock No.	Size	Length	Approx. Wt.	Price
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Trolling Rig with bucktail dressing and stinger hook

TR3ST	3	6¾"	⅜ oz.	\$9.05
TR5ST	5	6¾"	¼ oz.	9.40

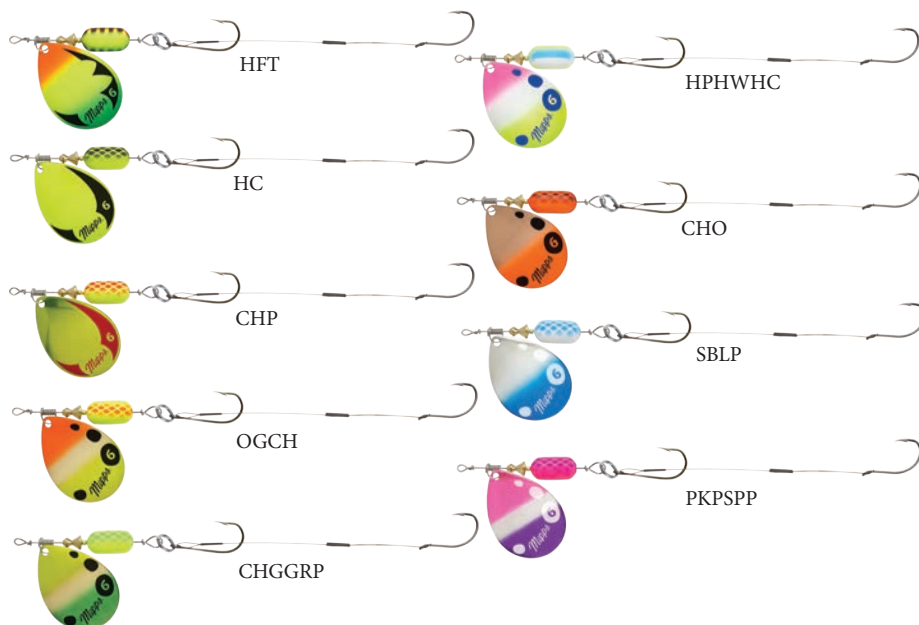
Trolling Rig with bucktail dressing and no stinger

TR3STP	3	4½"	⅜ oz.	\$8.50
TR5STP	5	4½"	¼ oz.	8.90

Add a color code to the Stock No. when ordering

G-OY (Gold Blade-Orange/Yellow Body/Dressing), **S-BSW** (Silver Blade-Blue/Silver/White Body/Dressing), **G-FT** (Gold Blade-Firetiger Body/Dressing), **G-CHY** (Gold Blade-Chartreuse/Yellow Body/Dressing), **S-PPK** (Silver Blade-Purple/Pink Body/Dressing), **BK-BKY** (Black Blade-Yellow/Black Body/Dressing), **C-BRO** (Copper Blade-Brown/Orange Body/Dressing), **C-RY** (Copper Blade-Red/Yellow Body/Dressing), **S-BPY** (Silver Blade-Blue/Pink/Yellow Body/Dressing)

Crawler Harness



Stock No.	Size	Length	Approx. Wt.	Price
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Crawler Harness with double hook

CH4	4	6¼"	⅜ oz.	\$10.45
CH6	6	6¼"	¼ oz.	10.95

Add a color code to the Stock No. when ordering

CHGGRP (Chartreuse-Gold-Green-Platinum), **CHO** (Copper-Hot Orange), **CHP** (Chartreuse Platinum), **HC** (Hot Chartreuse), **HFT** (Hot Firetiger), **HPHWHC** (Hot Pink-Hot White-Hot Chartreuse), **OGCH** (Orange-Gold-Chartreuse), **PKPSPP** (Pink Platinum-Silver-Purple Platinum), **SBLP** (Silver-Blue Platinum)



Aglia® Marabou

The Mepps® Aglia® Marabou combines the vibration and flash of a classic Mepps® Aglia® blade with the unmatched, lifelike movement of a hand-tied marabou tail. We use the finest and softest marabou feathers available for the maximum amount of pulsating action in the water.

Like all other dressed Aglias, the Aglia® Marabou also features a red turkey quill strike attractor – a Mepps® trademark.

Add a color code to the Stock No. when ordering

EXAMPLE: B3MT S-BK

BMT=Aglia® Marabou 3=Size #3 S=Silver Blade BK=Tail Color (color code)

Be sure to include both the blade and tail colors in the stock number



Stock No.	Size	Approx. Wt.	Price
Aglia® Marabou treble hook			
B0MT	0	1/12 oz.	\$6.25
B1MT	1	1/8 oz.	6.25
B2MT	2	1/4 oz.	6.85

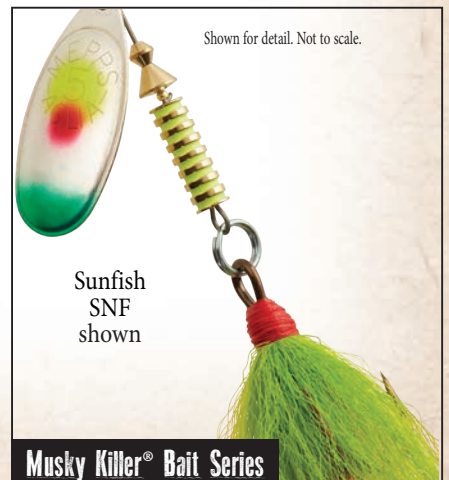
Stock No.	Size	Approx. Wt.	Price
Aglia® Marabou treble hook			
B3MT	3	1/4 oz.	\$6.85
B4MT	4	1/3 oz.	8.40
B5MT	5	1/2 oz.	8.40



NEW Musky Killer® Bait Series

The NEW Mepps® Musky Killer® Bait Series combines the proven fish-catching ability of the legendary Mepps® Musky Killer® with the specific colors and forage patterns of the prey favored by predatory fish.

Each of the uniquely airbrushed blade patterns and two-color tail combinations are hand-crafted to mimic a natural food source that is sure to stimulate the appetite of any gamefish



Shown for detail. Not to scale.

Sunfish
SNF
shown

Musky Killer® Bait Series

Stock No.	Style	Approx. Wt.	Price
Musky Killer® Bait Series			
BM	dressed	3/4 oz.	\$15.20

Order at www.mepps.com • Download an order form at www.mepps.com/order-form • Or call 800-237-9877

Musky Killer®

Stock No.	Style	Approx. Wt.	Price
BM	dressed	¾ oz.	\$15.20
BMT	tandem	1 ½ oz.	20.20

Most Musky Killers can be ordered with Tandem Bucktails. *not available in tandem



Black Fury[®] Musky Killer[®]

Stock No.	Style	Approx. Wt.	Price
BFM	dressed	¾ oz.	\$15.20
BFMT	tandem	1½ oz.	\$20.20

Most Musky Killers can be ordered with Tandem Bucktails. ***not available in tandem**

Replacement Tails

Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	½ oz.	\$9.85
DT 5/0	tandem bucktail	½ oz.	\$14.30

*See page 33



Hope
Levenhagen



*PK-BPK

*CH-CH

*PK-PK

*CH-BK

*W-BW

CH-BC

*Y-Y

*FL-O

*Y-BOY

*FL-BK

*HFT-FT

FL-BO

*HFT-BOY

C5MX S-PCH

C5MX G-PCH

C5MX S

C5MX G-BAS

C5MX S-BAS

C5MX S-RBT

C5MX G

C5MX HFT

C5MX G/RW

Comet[®] MX Mino

Stock No.	Size	Mino	Approx. Wt.	Price
C5MX	5	4"	1¾ oz.	\$10.65

Replacement MX Minos

Stock No.	Fits	Length	Price
M4	C5MX, GKM	4"	\$7.70

Add "S" after the stock number if you want a Shad Mino, "RBT" if you want a Rainbow Trout Mino, "BAS" if you want a Baby Bass Mino, and "PCH" if you want a Perch Mino

*See page 33

Giant Killer®

Stock No.	Style	Approx. Wt.	Price
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GKB	bucktail	1¼ oz.	\$19.50
GKT	tandem	1¾ oz.	\$24.65

Most Giant Killers can be ordered with Tandem Bucktails. *not available in tandem

Replacement Tails

Stock No.	Style	Approx. Wt.	Price
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ST 5/0	bucktail	⅛ oz.	\$9.85
DT 5/0	tandem bucktail	½ oz.	\$14.30

*See page 33



Giant Killer® Mino

Stock No.	Style	Approx. Wt.	Price
GKM	4" Mino	1½ oz.	\$17.80

Troylynn
Bentley Millett



Giant Killer® Sassy Shad®

Stock No.	Shad Size	Approx. Wt.	Price
GKSS	6" Sassy Shad	2½ oz.	\$24.65

6" Replacement Sassy Shads®

Stock No.	Color	Packaging	Price
SS6 0S	clr silver flk/black back	3/pack	\$7.25
SS6 310S	chrtr flk/black back	3/pack	\$7.25
SS6 32	yellow/black back	3/pack	\$7.25
SS6 38	orange/black back	3/pack	\$7.25

Replacement Minos

Stock No.	Style	Length	Price
M4	GKM, C5MX	4"	\$7.70

Replacement Bucktail

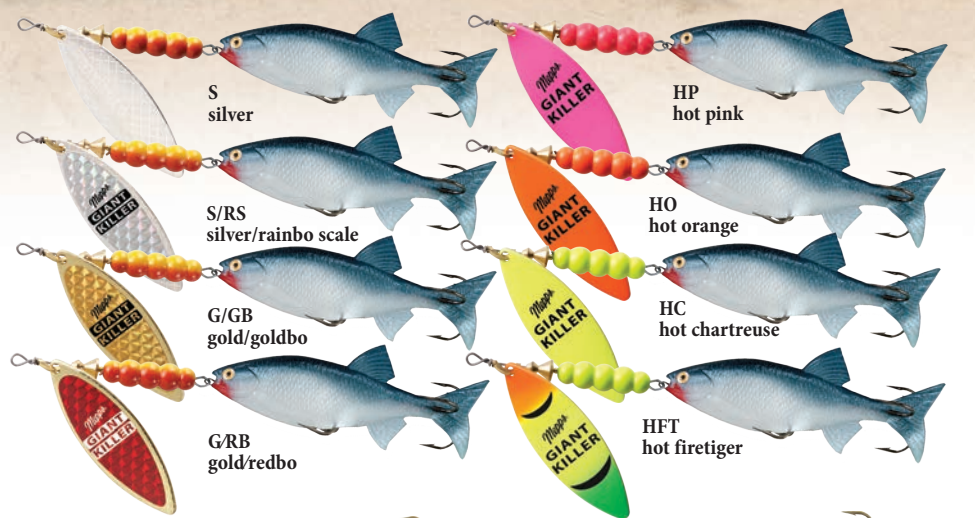
Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	1/8 oz.	\$9.85

BK=Black, BC=Black/Chartreuse, BO=Black/Orange, BOY=Black/Orange/Yellow, BW=Black/White, Y=Yellow, W=White, FT=Firetiger, BRY=Brown/Yellow, R=Red, CH=Chartreuse, O=Orange, P=Purple, PK=Pink, BPK=Black/Pink, G=Grey Squirrel, BS=Brown Squirrel

Replacement Bucktail Tandem

Stock No.	Style	Approx. Wt.	Price
DT 5/0	tandem	1/2 oz.	\$14.30

BK=Black, BC=Black/Chartreuse, BO=Black/Orange, BOY=Black/Orange/Yellow, BW=Black/White, Y=Yellow, W=White, FT=Firetiger, BRY=Brown/Yellow, R=Red, CH=Chartreuse, O=Orange, P=Purple, PK=Pink, BPK=Black/Pink



S shad mino



PCH perch mino



RBT rainbow trout mino



BAS baby bass mino



Magnum Musky Killer®

Stock No.	Style	Approx. Wt.	Price
MBM	dressed	1¼ oz.	\$20.85
MBMT	tandem	1¾ oz.	\$26.35

*not available in tandem

Replacement Tails

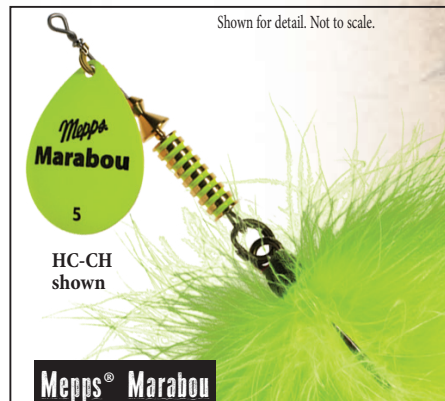
Stock No.	Style	Approx. Wt.	Price
ST 5/0	bucktail	½ oz.	\$9.85
DT 5/0	tandem bucktail	½ oz.	\$14.30

*See page 33



Mepps® Marabou

Stock No.	Style	Approx. Wt.	Price
MM5	dressed	¾ oz.	\$12.60



Replacement Marabou

Stock No.	Style	Price
MT 5/0	marabou	\$10.00

BK=Black, Y=Yellow, W=White,
BR=Brown, CH=Chartreuse, P=Purple,
PK=Pink R=Red,

Replacement Marabou Tandem

Stock No.	Style	Price
MTT 5/0	tandem marabou	\$11.05

BK=Black, Y=Yellow, W=White,
BW=Black/White, CH=Chartreuse,
P=Purple, PK=Pink, R=Red, BC=Black/
Chartreuse, BRY=Brown/Yellow,
BOC=Black/Orange/Chartreuse,
FT=Firetiger, BO=Black/Orange,

Replacement Flashabou

Stock No.	Style	Price
MFT 5/0	tandem flashabou	\$11.05

BC=Black/Chartreuse, BK=Black,
BKS=Black/Silver, BO=Black/Orange,
BOC=Black/Orange/Chartreuse,
BRG=Brown/Gold, FT=Firetiger,
R=Red, P=Purple, PK=Pink, PCH=Perch
BGL=Bluegill, CRP=Crappie, SHD=Shad
SNF=Sunfish, WAL=Walleye,



Double Blade Musky Marabou

Stock No.	Size	Wt.	Price
MM7T	Single #7	1 ¼ oz.	\$21.35
MMD7T	Double #7	1 ½ oz.	\$25.20

*not available in single blade

Replacement Tails

Stock No.	Style	Price
MTT 5/0	tandem marabou	\$11.05

*See page 35



NEW Baitfish Series

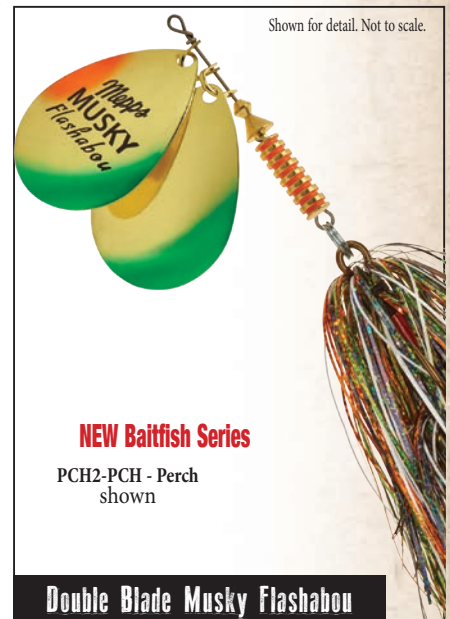
NEW Baitfish Series

Double Blade Musky Flashabou

Mepps is proud to introduce the NEW "Baitfish Series" in six colors! This unique series offers airbrushed blade patterns, while the tails feature white flashabou to make the colors of bluegill, crappie, perch, shad and walleye come to life every cast!

Stock No.	Size	Wt.	Price
MF7T	Single #7	1 ¼ oz.	\$21.35
MFD7T	Double #7	1 ½ oz.	\$25.20

*not available in single blade



Clothing & Accessories



Navy 1/2-Zip Fleece

Stock No.	Size	Color	Price
FNM	medium	navy	\$45.00
FNL	large	navy	\$45.00
FNXL	XL	navy	\$45.00
FNXXL	XXL	navy	\$45.00

- Eddie Bauer® microfleece
- 100% polyester
- Mepps® Logo on front



Black Hoodie Sweatshirt

Stock No.	Size	Color	Price
HBKM	medium	black	\$40.00
HBKL	large	black	\$40.00
HBKXL	XL	black	\$40.00
HBKXXL	XXL	black	\$40.00

- Yellow trim on sleeves & sides
- 65% cotton/35% polyester
- Large Mepps® Logo on front



Long-Sleeve T-Shirt

Stock No.	Size	Color	Price
TSWLSS	small	white	\$25.00
TSWLMS	med	white	\$25.00
TSWLSL	large	white	\$25.00
TSWLSXL	XL	white	\$25.00
TSWLSXXL	XXL	white	\$25.00

Short-Sleeve T-Shirt

Stock No.	Size	Color	Price
TSWSSS	small	white	\$20.00
TSWSSM	med	white	\$20.00
TSWSSL	large	white	\$20.00
TSWSSXL	XL	white	\$20.00
TSWSSXXL	XXL	white	\$20.00

- Large Mepps® Logo and Classic Aglia® lure on back
- Mepps® Logos on long sleeves

- Gildan® 100% cotton
- Mepps® Logo on front



Vinyl Logo Stickers

- Weather-proof • Heavy-duty vinyl
- (16" x 8") BD - \$1.00
- (4" x 2") TBD - \$.80



Embroidered Logo Patch

- Colorful embroidery
- Resists fading
- (4" x 2") PATCH - \$1.00



Fish Chase T-Shirt

Stock No.	Size	Color	Price
TSISSS	small	blue	\$20.00
TSISSM	med	blue	\$20.00
TSISL	large	blue	\$20.00
TSISXL	XL	blue	\$20.00
TSISXXL	XXL	blue	\$20.00

- Gildan® 100% Ultra-cotton, preshrunk
- Mepps® bright red logo with design of a fish chasing a Mepps® spinner on front



Squirrel Tail T-Shirt

Stock No.	Size	Color	Price
TSOSSS	small	orange	\$20.00
TSOSSM	med	orange	\$20.00
TSOSSL	large	orange	\$20.00
TSOSSXL	XL	orange	\$20.00
TSOSSXXL	XXL	orange	\$20.00

- Gildan® 100% Ultra-cotton, preshrunk
- Mepps® Logo on front
- "Hunt Squirrels? Recycle Your Tails" on back



Mepps® Mesh Cap

- Velcro® closure
- Charcoal Chino front & bill
- Khaki mesh back
- Embroidered Mepps® logo on front
- One size fits all

GCAP - \$20.00



Rugged Brown Cap

- Low-profile, rugged build
- Embroidered Mepps® logo on front & on Velcro® closure
- One size fits most

BRCAP - \$20.00



Realtree® Camo Pattern

Realtree® Camo Cap

- Mesh-style camo back
- Velcro® closure
- One size fits all

CAMOCAP - \$20.00



Fishing Visor

- Velcro® closure
- 5 color embroidery
- Dark under visor
- One size fits all

MVIS - \$15.00

Check out this
GREAT DEAL!

NOTE: Each Grab Bag Special is only good if the lure sizes are available.

Mepps® Grab Bag

- A hand picked selection of first-quality Mepps® lures
- Satisfaction guaranteed

GBA - sizes 00, 0 & 1 (6 lures) \$10.95

GBB - sizes 2 & 3 (5 lures) \$10.95

GBC - sizes 4 & 5 (4 lures) \$10.95

Custom Lures



Imagine your company logo, your club's name, or your wedding or anniversary date, custom printed on a real Mepps® lure!

For more than 50 years, Mepps® has been providing quality promotional products. Put the power of a Mepps® premium promotion to work for your company, or make your wedding reception something to remember. We're fast, efficient, recognized worldwide and our award-winning customer service is unequaled.

For more information or to get started, contact Laurie Powell
premium@mepps.com Phone: 800/637-7700 (7:30 am - 4 pm CST M-Th)
www.mepps.com/premium

Please send digital artwork whenever possible. We need a vector file in EPS or Adobe Illustrator (AI) format. Picture (jpg, tif, pdf, gif, bmp, png) files can't be used. We will be happy to contact your agency or work with your art department.

Minimum Weights to Qualify

Barracuda	20 lb.
Bass, Largemouth	3 lb.
Bass, Peacock	3 lb.
Bass, Rock	1 lb.
Bass, Sea	3 lb.
Bass, Smallmouth	2 lb.
Bass, Striped	10 lb.
Bass, White	2 lb.
Bluefish	6 lb.
Bluegill (Bream, Brim)	1 lb.
Bonefish	3 lb.
Bullhead, Black	1 lb.
Bullhead, Brown	1 lb.
Bullhead, Yellow	1 lb.
Bowfin (Dogfish)	5 lb.
Carp	10 lb.
Catfish, Blue	25 lb.
Catfish, Channel	10 lb.
Catfish, Flathead (Mud)	15 lb.
Crappie (Black or White)	1 lb.
Grayling	1 lb.
Jack Crevalle (no chevron available)	10 lb.
Mackerel	3 lb.
Musky	10 lb.
Perch, White	1 lb.
Perch, Yellow	1 lb.
Pickering	2 lb.
Pike, Northern	5 lb.
Redfish	7 lb.
Salmon, Atlantic	10 lb.
Salmon, Chum	10 lb.
Salmon, Coho (Silver)	8 lb.
Salmon, Chinook (King)	15 lb.
Salmon, Kokanee	2 lb.
Salmon, Ouananiche (landlocked)	5 lb.
Salmon, Pink	5 lb.
Salmon, Sockeye (Red)	8 lb.
Snakehead	5 lb.
Snook	7 lb.
Sunfish (Shellcracker)	1 lb.
Steelhead	4 lb.
Trout, Brook	1 lb.
Trout, Brown	2 lb.
Trout, Cutthroat	2 lb.
Trout, Dolly Varden	8 lb.
Trout, Lake	8 lb.
Trout, Palomino	2 lb.
Trout, Rainbow	2 lb.
Trout, Sea/Speckled	4 lb.
Walleye	3 lb.
Weakfish (no chevron available)	4 lb.

Mepps® Angler Awards Program

It's easy and fun to enter!

- Catch a fish with a Mepps® lure that meets the minimum size requirements

- Go to mepps.com/masterangler and complete either the mail-in or digital Master Angler Award application.

- Mail-in applications should be sent to: Sheldons', Inc., Attn: Shep Shepherd, 626 Center St., Antigo, WI 54409-2496.



Both mail-in and digital Master Angler applications are available on our web site: mepps.com/masterangler While you are there please read and understand the terms and conditions of submitting your catch. You can call us toll-free with any questions... 800-237-9877 M-Th from 7:30am — 4pm CST. Thank you!

Remember, to be eligible your fish. . .

- 1) Must be caught on a Mepps® spinner or spoon!
- 2) Must meet the qualifying weights on the species list!
- 3) Must be entered within one year of the date it was caught!

NOTE: You must include a photo with your application so we can verify your catch. Digital images should be uploaded with your online application. Applications submitted without photos are not eligible. All photos become the property of Sheldons', Inc.

You do not have to make a purchase to enter your catch. Your first qualifying entry will earn a colorful embroidered **Trophy Fish** Award patch, and a **chevron** identifying the species of fish you caught. After that you will receive an embroidered chevron for each fish. You may enter as many different species of fish as you want, or continue entering the same species, just as long as each entry is larger than your previous entry of the same species.

- Once you've entered four different qualifying species of fish, a grand slam, you'll become a **Mepps® Master Angler** and earn the corresponding patch.

- After you've caught ten different qualifying species of fish, you'll be awarded a **Mepps® Expert Fisherman** patch, identifying you as one of the best fishermen in the country.



Joseph H Karczewski



Susannah Swanson



Tyler Conlin



PRSRT STD
U.S. Postage
PAID
Sheldons', Inc.

OR CURRENT RESIDENT

Sheldons', Inc.
626 Center St.,
Antigo, WI 54409-2496



First, why. The fact is squirrel tails are all hair—no fur. Practically all other animals have fur tails with just a few guard hairs. Fur doesn't have the rippling, pulsating movement of squirrel hair in the water. And, squirrels are plentiful. Plus, squirrel is some of the best wild meat and their skins are used for caps, coats, glove linings and many other items, but the tail is usually thrown away. We're asking you to help us recycle this valuable resource. **NOTE:** We do not advocate the hunting of squirrels strictly for their tails. Squirrel tails cannot be sold in CA, ID & OR.

And now, what's in it for you.

***Grey, Fox & Black Squirrel Tails**

- under 100 - 16¢ ea
- over 100 - 19¢ ea
- over 500 - 21¢ ea
- over 1000 - 22¢ ea

**Additional 4¢ ea. for premium tails*

****Red Squirrel Tails**

- under 100 - 8¢ ea
- over 100 - 9¢ ea
- over 500 - 10¢ ea
- over 1000 - 11¢ ea

***Hair at base of tail must be at least 1" long.*

PLUS: Double the value of your tails by exchanging them for Mepps® lures. Just include the stock numbers of the lures you want when you send the tails. *(no other discounts or special offers apply)*

**Send tails to: Sheldons', Inc.,
626 Center St., Antigo, WI 54409-2496**

NOTE: Ship tails by First Class Mail/First Class Parcel/Priority Mail or UPS only. Use the smallest padded envelope or box necessary. DO NOT USE EXTRA FILL. Most tails can be mailed. Heavier boxes should be shipped UPS ground.

Care & Handling of Squirrel Tails

- 1) Tails are best on squirrels taken after October 1st.
- 2) Do NOT remove the bone from the tail; deboned & split tails have no value.
- 3) Salt (dry salt or dip in a strong saltwater solution) the butt end of the tail generously.
- 4) Be sure the tail is straight before drying. Tails that dry curled are useless.
- 5) Do NOT put tails in a plastic bag for storage or shipment. They heat-up and spoil.
- 6) Keep tails away from flies. Best storage is in a freezer. DO NOT send tails that have been exposed to flies.
- 7) The best time to ship is during the cold months (December, January, February, March), although dried squirrel tails may be shipped anytime.
- 8) Put your name, mailing address and phone number or e-mail address, along with the tail count inside EACH package.
- 9) Shipping refunded on shipments of 50 tails or more. No refund on insurance charges, or service fees charged by independent mailing services.



The American Home of Mepps®—the World Headquarters

Sheldons', Inc., the world headquarters for the World's #1 Lure, is located at 626 Center Street on the north side of Antigo, Wisconsin, just off highway 45 North. We offer plant tours Monday through Thursday and encourage you to visit us the next time you're in the area. Take a guided tour. Watch us hand-make the 6000-plus lures Mepps® manufactures. We also have an impressive trophy room you won't want to miss!

Tours Monday - Thursday

January - April
10:15 a.m. & 2 p.m.

May - December

Mornings 9:15, 10:15, 11:15
Afternoons 1:30, 2:30

Tours last about ½ hour.

Groups of ten or more please call ahead.
715-623-2382